

MONTIE BLUE ^{IN} "SKIN DEEP"

WITH DAVEY LEE BETTY COMPSON

ALICE DAY JOHN DAVIDSON TULLY MARSHALL GEORGIE STONE JOHN BOWERS

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JAZZ WIFE FRAMES EX-CON WHO TRIES TO GO STRAIGHT

Story on Page 2



DISTRICT ATTORNEY CARLSON'S SON whose presence prevents Joe Daley, ex-con, from shooting the prosecutor.—Story on Page 2



JAZZ WIFE CELEBRATES HUSBAND'S sentence to Sing Sing—where she has exiled him.—Story on Page 2



SADIE, FATALLY WOUNDED, FORGIVEN BY HUSBAND after a life spent in effort to gain money and the adulation of men—prays in vain for a few more moments of life—that she may make for the suffering she has caused him.—Story on Page 2



SADIE GLOATS OVER THE SUCCESS OF HER SCHEME TO IMPRISON EX-CON MATE.—Story on Page 2

BLAZING MELODRAMA OF A GANGSTER'S LOVES!



Monte Blue in "Skin Deep"—A Warner Bros. Production
MONTE HIMSELF AND IN "SKIN DEEP" MAKE-UP
Production No. 1—Cut or Mat

MONTE BLUE IN A DYNAMIC DRAMA OF SIN, SUFFERING AND REGENERATION

SYNOPSIS

CONCERNS A MAN WHO THROUGH DARKNESS FOUND THE LIGHT

Joe Daley, hard-boiled leader of a downtown underworld gang, marries Sadie Rogers, a gold digging cabaret entertainer. Sadie's desire for money causes her to pick Joe instead of Blackie Culver, leader of the uptown gang and rival gunman. Behind Joe's ugly gangster face is a true heart. Upon his marriage to Sadie, he swears to go straight. He returns \$100,000 in stolen bonds to District Attorney Carlson with a note stating his intention. Sadie is angered when arguments to keep Joe a crook fail, while his blind love for her makes him all the more determined.

Furious with the turn of affairs, she goes back to Blackie, whose physical desire for Sadie has never waned. She pledges to stick with Blackie if he will help her to get rid of Joe. They outline a plan between them that results in Joe's conviction for the theft of the \$100,000 in bonds that he thought he had returned to Carlson.

FRAMED BY WIFE

Sentenced to five years in prison, Joe believes that the district attorney has framed him.

Immediately upon Joe's departure for the state prison, Sadie and Blackie engage in a clandestine affair that suits the character of both.

In an effort to mask her duplicity, Sadie visits her husband in prison regularly. These visits mean a great deal to Joe, but just part of the cold game to Sadie who fears that upon his release, Joe will learn the truth.

As Joe's release draws near, they decide upon a plan by which they hope to put Joe out of the way forever. Planting their scheme, Sadie again visits Joe in prison. She tells him that District Attorney Carlson is making advances toward her and that she can no longer avoid him. She pleads with Joe to escape and kill Carlson.

CONVICT ESCAPES

Believing her implicitly, Joe accepts the tools which she slips to him and resolves to escape. A few nights later he cuts his way to the outside and though discovered, succeeds in running the gauntlet of the guard's machine gun fire.

In his flight, he obtains civilian clothes, overpowers a motorcycle officer, and takes his machine. Travelling at a terrific pace, he attempts to swerve around a large limousine, but skids thru the fence, and catapults down the hillside, landing in a limp lump at the bottom.

MOTORCYCLE WRECK

He is found by Elsa Langdon. His face is bruised and cut into an unrecognizable mass. She hurries him to the sanitarium of her father, Doctor Bruce Langdon, a famous plastic surgeon.

Within a few weeks, Joe regains his health and his face is made over by the skilled surgeon. His new face in no way resembles the gang leader and escaped convict known as Joe Daley.

During the weeks of his recuperation, Joe has learned to care for Elsa and she has returned his friendship. Upon his departure, the doctor tells Joe that he knew who he was all the time. In payment for his services, he wants Joe to promise to start life anew.

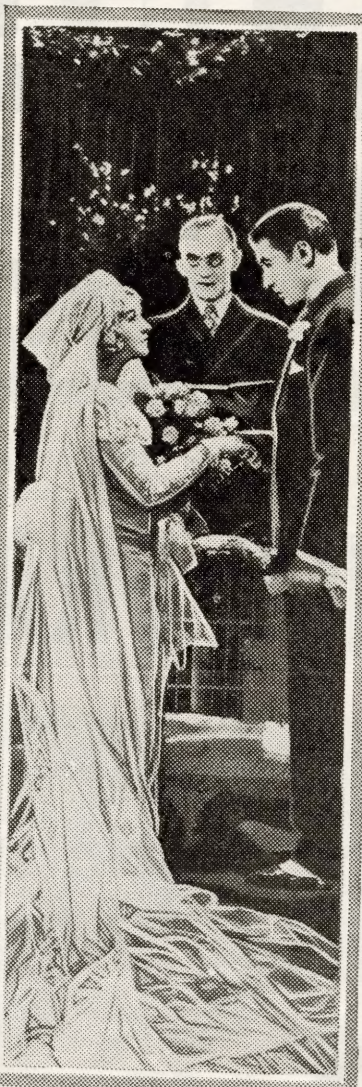
Faced with what he believes to be his duty of saving his wife from Carlson, Joe cannot promise. He has something to attend to first.

Finally Joe telephones Sadie. He is going to kill Carlson! With this news, Sadie and Blackie make the final gesture of their plan by calling the police and tipping them off.

CHILD AVERTS MURDER

Joe succeeds in breaking into Carlson's home and faces the iron-nerved

HIS BALL-AND-CHAIN



Scene From "Skin Deep" starring Monte Blue—A Warner Bros. Production

GANGSTER-GOLDDIGGER wed with ceremony—

Production No. 2—Cut or Mat

district attorney with a pointed gun. Carlson tries to explain that he is being made the dupe by his own wife and the unscrupulous Blackie. This only serves to further arouse Joe, who is about to fire when Carlson's little son comes to the stair landing to say good-night to his father. Joe is moved by their display of affection, knowing what his contemplated deed will do to them.

When Carlson kisses his boy good-night and returns to Joe, the gangster has steeled himself to shoot, when the police arrive. They explain the situation to Carlson. Blackie tipped them off. This damning evidence against his wife stuns Joe. Carlson does not disclose Joe's identity, but demands that he aid in apprehending Blackie.

RETRIBUTION

Posing as a friend of Joe Daley, Joe enters the apartment where Sadie, Blackie and several other gunmen are awaiting the outcome of their plan. They do not recognize Joe as he relates a fictitious tale of Carlson's murder and Joe's capture. Sadie and Blackie kiss each other for joy! Joe is utterly stunned by this display of Sadie's faithlessness. Suddenly his dog, which Sadie has kept, bounds into the room in recognition. Joe talks to the dog, forgetting to disguise his voice. Sadie recognizes him, and in stark terror informs the gathering. By this time, Joe is standing against the wall with a gun levelled at them.

VISITS FALSE WIFE

The gangsters switch off the lights as the sound of sirens is heard outside. Several shots are fired, and in fright, Sadie clings to Joe. Suddenly she becomes limp and sinks to the floor.

The police capture Blackie and the

MONTE BLUE SUPERB IN BIG ALL-TALKING UNDERWORLD SMASH

"Skin Deep" at Theatre Next

A big city's underworld—sinister and treacherous rival gang leaders with their ruthless followers ready to kill at a moment's notice—dark streets with death hiding in every shadow—painted molls hanging on the arms of their favored gunmen—watchful detectives silently smoking cigarettes and watching—the whole air is tense and seems charged—anything is liable to happen at any time.

Such is the highly dramatic setting of "Skin Deep," Warner Bros. all-talking Vitaphone production starring Monte Blue and coming to the Theatre next.

Laid in a great metropolis, "Skin Deep" presents the human side of the underworld. It depicts the lives of several people thrown into the maelstrom of lawlessness.

One is a scarred and repulsive gang leader whose hideous face has compelled him to be a crook. Another, a woman whose beautiful face hides a fiendish desire for gold. The other a rival gang power whose dapper appearance never once bespeaks his callous inner self. Regeneration comes to the gangster through the mediation of a child and the love for a good woman.

Monte Blue and John Davidson portray the rival gangsters in "Skin Deep," while Betty Compson plays the woman.

The supporting cast also includes Davey Lee, Alice Day, John Bowers, Georgie Stone, Tully Marshall, Robert Perry and others. Ray Enright directed "Skin Deep," from Gordon Rigby's adaptation of Mark Edmund Jones' magazine story "Lucky Damage."

BLUE HAS DUAL ROLE IN MELODRAMATIC GANGLAND TALKIE

Monte Blue has never appeared on the screen in a part similar to the stellar role in "Skin Deep," Warner Bros. all-talking Vitaphone production which comes to the Theatre next for a run of days.

Mr. Blue enacts a scarred and dangerous gunman in the first part of the picture—one of the most dramatic characterizations of his career. In the second part he is seen as the Monte Blue the world knows.

In order to correctly look, as well as play, the scarred and hard-boiled gang leader in "Skin Deep," Monte undergoes a complete facial change. With the aid of modern makeup, his features are distorted to comply with the hideous appearance of the underworld leader.

Through an accident and with the aid of plastic surgery, his face is made over.

Four year old Davey Lee again gives a moving portrayal as the child who saved the ex-convict from committing murder.

Betty Compson and Alice Day have the only feminine roles in "Skin Deep," while John Davidson, John Bowers, Georgie Stone, Tully Marshall and Robert Perry also enact important supporting roles. Gordon Rigby prepared the scenario from the Mark Edmund Jones' magazine story "Lucky Damage." Ray Enright directed.

gangsters as they attempt to escape. The lights flash on to reveal District Attorney Carlson standing in the room while Sadie lies dying from a shot intended for Joe.

Keeping his unspoken promise to return someday to Elsa and Doctor Langdon, Joe and his dog, Mugs, unlatch the gate that leads to the peaceful country mansion—a promise for their future happiness.

FADEOUT

WARNER BROS. present MONTE BLUE IN "SKIN DEEP"

AN ALL-TALKING VITAPHONE PRODUCTION

Time _____ The Present
Place _____ City Underworld

THE CAST

JOE DALEY	MONTE BLUE
Son of Dist. Atty.	Davey Lee
Sadie Rogers	Betty Compson
Elsa Langdon	Alice Day
Blackie Culver	John Davidson
Dist. Atty. Carlson	John Bowers
Dippy	Georgie Stone
Dr. Bruce Langdon	Tully Marshall
Tim	Robert Perry

BASED ON STORY, "LUCKY DAMAGE," BY
Mark Edmund Jones

TALKING SCENARIO BY
Gordon Rigby

DIRECTED BY
RAY ENRIGHT

"All the beauty of the world, 'tis but skin deep."
RALPH VENNING—1620-1673

BLUE'S GREATEST PART, HIS ROLE IN MELODRAMA OF GANGLAND, ALL-TALKING "SKIN DEEP"

"Skin Deep" a creation of that expert deviser of plots, Marks Edmund Jones, originally appeared in a magazine under the title of "Lucky Damage". Warner Bros. have made it into a Vitaphone all-talking picture, starring Monte Blue—and it comes to the.....

Theatre.....next. The drama is fast moving, gripping and always consistent and it illuminates a phase of underworld life which has never before been ad-

Monte Blue Comes In "Skin Deep," All-Talking Gang Hit

That the ideal combination of star, director and story, has been found by Warner Bros. in "Skin Deep", the all-talking Vitaphone production for Monte Blue, which will be presented at the..... Theatre.....next. The play is based on a magazine story by Mark Edmund Jones. It was adapted by Gordon Rigby and Ray Enright directed.

"Skin Deep" has to do with the life of a gangster—his gold-digging, dancing wife—his pals and his foes—all enemies of law and order.

It presents the underworld denizens as human beings with definite impulses which lead them in the search for happiness and contentment. There are many thrilling episodes in "Skin Deep" but it does not put its dependence on gun-play but rather on truth of characterization and tenseness of situation.

Monte Blue has already scored in talking pictures and this latest Vitaphone product shows him at his best. There is not a moment when he does not register and interest his audience—first as the scarred victim of his wife's perfidy and society's vengeance and then as the man physically and mentally remade. The supporting company includes Davey Lee, Betty Compson, Alice Day, John Davidson, Tully Marshall, John Bowers, Georgie Stone, and Robert Perry.

HE STILL BELIEVES HER INNOCENT



Scene From "Skin Deep" starring Monte Blue—A Warner Bros. Production

"JOE DEAR—WHY DID YOU TAKE THOSE BONDS?"

Production No. 3—Cut or Mat

"MORE DEADLY THAN THE MALE"

—Kipling



Scene From "Skin Deep" starring Monte Blue—A Warner Bros. Production

SADIE ROGERS DAZZLES BROADWAY AFTER JAILING MATE

Production No. 4—Cut or Mat

"Skin Deep," Gangland Melodrama, Blue's Greatest Talkie

"Skin Deep" is a story of life in the raw—Monte Blue is the star and the show opens at the..... Theatre.....next.

"Skin Deep" is a Warner Bros. all-talking Vitaphone picture and this fact makes it possible to convey to the audience with telling effect the impulses and reactions of the astonishing people who come and go on the screen.

The denizens of gangland are revealed very humanly.

Their reactions to their environment are shown with authenticity.

It is shown that these outcasts of society have impulses much the same as those of other classes of society with which they are at war. The result is a series of gripping situations which holds the interest of the audience from the first to the final word.

Under the direction of Ray Enright "Skin Deep" becomes a masterpiece.

In addition to Monte Blue the cast includes Davey Lee, Betty Compson, Alice Day, John Davidson, Tully Marshall, John Bowers, Georgie Stone and Robert Perry.

Gangs Clash In "Skin Deep," New Blue Talkie

Gangland has its social classes no less than the rest of society. This is graphically illustrated in "Skin Deep", the play of the underworld in which Monte Blue will appear at the..... Theatre.....next.

"Skin Deep" is a Warner Bros. all-talking Vitaphone picture. Sound and fury of word and action give terrific force to the story which the giant star so splendidly dominates.

Monte Blue portrays a scarred and sinister leader of a down town gang and in contrast John Davidson is the polished leader of the up-town aristocrats of the underworld. The perfidy of the wife of the first starts the action of the melodrama. The cast includes Davey Lee, Betty Compson, Alice Day, John Bowers, Tully Marshall, Georgie Stone, Robert Perry and others. The story is by Mark Edmund Jones. Gordon Rigby did the adaptation. Ray Enright directed.

"—A rag and a bone
And a hank of hair
But the fool
He called her
His lady fair—"

—KIPLING

SKIN DEEP SCRATCHES

Blue's Big Talkie

For the first time Monte Blue is seen and heard as a desperate gang leader on the screen. As the star of "Skin Deep," Warner Brothers all-talking Vitaphone production of the human side of the underworld Blue enacts a scarred and war-battered veteran. His disfigured face keeps him from the society he really desires and submerges him among the thugs of the underworld. Then comes the amazing transformation. Monte Blue in "Skin Deep" with Betty Compson and Davey Lee at the..... theatre.....next

Blues Take Hop

Just previous to starting production as the star of "Skin Deep", Warner Brothers all-talking Vitaphone picture of the underworld—coming.....next to the..... Theatre.....

Monte Blue returned from a four months' tour of Europe. He and his wife travelled the length and breadth of the old world by airplane stopping off at different cities whenever they desired. "Skin Deep" is a gangland thriller—but different.

Bowers Supports Blue

Making his entrance into talking motion picture, John Bowers plays the district attorney in "Skin Deep", Warner Brothers all-talking Vitaphone picture of the underworld starring Monte Blue. This thrilling expose of unknown phases of underworld life comes to the..... Theatre.....next for a run of..... days.

Directs "Skin Deep"

Ray Enright, director of "Skin Deep", Warner Brothers all-talking Vitaphone production starring Monte Blue, coming.....next to the..... Theatre.....started his motion picture career as a film cutter and editor. One of his first jobs was editor of Charles Chaplain's early comedies.

Betty Compson Again

Betty Compson enacts another of her distinctive and colorful roles of the pagan type in "Skin Deep", Warner Brothers all-talking Vitaphone picture starring Monte Blue, and coming to the..... Theatre.....next. She portrays the gold-digging and faithless wife of Blue in this dramatic picture of the human side of the underworld.

Marshall As Sawbones

Tully Marshall portrays a skillful plastic surgeon in "Skin Deep", Warner Brothers all-talking Vitaphone picture starring Monte Blue.....and coming to the..... Theatre.....next. An important factor in this unusual story of the underworld, the plastic surgeon plays a strange role in bringing the scarred and repulsive gang leader to a new life. "Skin Deep", is a different story of the underworld and Blue is magnificent as a man whom suffering regenerates by a child and a woman.

"Skin Deep" Heavy

John Davidson again enacts one of his suave and distinctive "heavy" characterizations in support of Monte Blue in "Skin Deep", Warner Brothers all-talking Vitaphone production of the underworld at the..... Theatre.....next.

Davey Lee, Betty Compson, Alice Lake, Tully Marshall, and John Bowers are also in the cast of "Skin Deep" which is a thrilling and different melodrama of the underworld.

FEATURES FOR NEWSPAPERS

Ex-Con's Wife Feigns Hate For Prosecutor



Scene from "Skin Deep" starring Monte Blue—A Warner Bros. Production

JOE DALEY LEAVING SING SING CONFRONTS PROSECUTOR

Production No. 5—Cut or Mat

MONTE BLUE SUPPORTED BY BABY STAR OF STARS

Monte Blue, giant among stars, has in his support Davey Lee, tiniest of stars in "Skin Deep" the latest Warner Bros. all talking Vitaphone picture now at the Theatre.

As all the world knows four-year-old Davey Lee was the first player to be chosen for Al Jolson's "The Singing Fool," and it was his astonishingly natural work as the tiny tragic figure, "Sonny Boy," that caused Warners to elevate him to stardom—and to present him in the delightful comedy, "Sonny Boy."

The selection of Master Davey as the "Sonny Boy" of the "Singing Fool" meant a triumph for the lad over one hundred and eighty screen children who were being considered by the Warner Bros. casting office.

And it was a personal triumph for Davey, for he won out all by himself.

While Joe Marks, casting director, was interviewing the tot's mother, Davey wandered out on the lot, and was later discovered by his frantic mother riding pick-a-back on the shoulders of Jolson. The two had already decided between themselves that Davey was to have the part.

After seeing a screen test of Davey Lee, Jack Warner, production manager, expressed the belief that the child was ideal, having much of the charm that Jackie

"Every Mother's Son"



Davey Lee

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Coogan showed in earlier screen roles, together with utter lack of self-consciousness. The child has an elfin twinkle, a shy humor and a way of playing his part that is quite irresistible.

Jolson again chose Davey to support him in "Say It With Songs."

In "Skin Deep," Davey plays the part of the son of the district attorney who has prosecuted Joe Daley, causing his sentence to Sing Sing. Daley's wife makes him believe that the prosecutor has designs on her and when free from prison he goes to the attorney's house intending to kill him. This decision is changed by the coming of Davey!

BLUE TELLS HOW HE BECOMES FAMILIAR WITH THE PICTURE PARTS HE MEANS TO PLAY

Research is an important factor in every phase of making talking or any other sort of pictures, according to Monte Blue, Warner Bros. star now at the Theatre in "Skin Deep" latest Vitaphone all-talking picture.

Mr. Blue should know, for he has been playing around in motion pictures of one sort or another for these many years. The fact that this popular young man so deftly adapted himself to the talking pictures when Vitaphone revolutionized the motion picture game is the surest proof that he has something beneath his hat besides hair.

"I believe that every player should know the details of his business," states Mr. Blue, "and those details are not merely the technique of acting, but everything relating to the making of a picture. In this respect the picture field is very different from the legitimate. In the latter one has scenes and costumes set; the director in charge has control of all the elements affecting the story and the actor is a cog in the machinery which operates to create a perfect whole."

"In motion pictures where technical mechanism enters into the perfection of one's work so completely, one must know just how the machine operates if one is to do good work. I have tried to study and understand just what all the gadgets are for. Of course you know," Mr. Blue laughed, "sometimes I never really did get to understand what it was all about, but at least I tried. And in trying to understand the mechanical end of making pictures, particularly talking pictures, I was able to know what 'all the shooting was for' when I was on the stage."

"Naturally the matter of characterization was up to me—and yet always sought all the help I could get from any one who knew what the production was about. In the first place I have always considered it essential that an actor should be first of all, thoroughly acquainted not only with his role, but its locale, background, story and every elemental detail involved."

"A genuine characterization can only be given when an actor is thoroughly acquainted with all phases of the production" continued Mr. Blue. "As an instance, before starting work on 'Conquest,' the aviation picture which we made just prior to 'Skin Deep,' I investigated aviation thoroughly. I can't tell you, by the way, how glad I am that that opportunity came to me for I became thoroughly 'air-minded,' as they say, and now I have my own plane and fly wherever I can—and whenever I can."

"The fact that the Byrd expedition was invading the South Pole, opened up to me a very great fund of information heretofore unavailable. I absorbed every line of it I could find and thereby felt I absorbed the feel of the story and, naturally the feel of the character."

"Then there was my experience with 'White Shadows of the South Seas.' Of course the O'Brien book



Monte Blue

Stock N-39—Cut or Mat

gave something of the atmosphere of the place but I went to the library and dug up everything I could about it. After I arrived at Papeete I made it a point to go out to Mattaie where O'Brien spent most of his time and to stay a few nights in the room at 'Venus' where he wrote much of the book."

"Of course when 'Skin Deep' was handed to me, there was a vast fund of material to work on. But the difficulty I found was that most of the literature never seemed to get 'inside' the characters," said Mr. Blue. "You understand there is a certain superficial atmosphere to every life and this seems to be the main thing reflected in all crook literature. Finally however I did manage to get a certain aspect of these men which made them real and alive—within the law of understanding as it were."

"By this means I think I was able to get over to the audience what the author was driving at in his rather unique view of the criminal class. It was an interesting study but having made it and knowing the hard road they travel and how slight the compensation life can offer them afterwards, no matter how hard they try to go straight, I was the more determined to keep on going straight myself, even as did the hero in 'Skin Deep.'"

BLUE IN "SKIN DEEP," ALL-TALKING HIT

Monte Blue enacts a dual role in his latest all-talking Vitaphone starring picture "Skin Deep" now at the Theatre. In the first sequences of the picture Blue plays the part of a scarred and evil gang leader, while in the latter part, he is himself. The thrilling and unique underworld melodrama has to do with the perfidy of a jazz wife who "frames" her husband, sending him to prison for the second time. Blue is magnificent in voice and presence in the part of Joe Daley.

BLUE ATTAINED MASTERY OF ART BY HARD KNOCKS

Monte Blue, star of Warner Bros. all-talking Vitaphone production, "Skin Deep" now at the Theatre, is a man of many thrilling adventures. Some day he proposes to write a book about them, in the meantime the interesting facts of his life deserve publication.

Born in Indianapolis, Indiana, with Cherokee Indian blood in his veins, Monte had a hard fight for life, but developed the unconquerable enthusiasm and good-fellowship for which he is famous.

His early experience took him all over the United States as sailor, soldier, lumberjack, miner, cow puncher, factory hand and superintendent, Indian agent, locomotive fireman, bindlestiff, ditchdigger and travelling man, and it is his proud contention that he has never tried anything that was not a success.

Falling by accident under the spell of the great David Wark Griffith, Monte worked with him as script clerk, actor and stunt man in "Intolerance," "The Birth of a Nation" and others. The role of Danton in Griffith's "Orphans of the Storm" first brought him fame.

Several good mountain-boy parts in such pictures as "The Jucklings" increased his popularity and Warner Bros. gave him his chance at feature leads and stardom soon after they began screen work in Hollywood.

Since then he has grown with them, appearing in such popular successes as "The Marriage Circle," "Kiss Me Again" and "So This Is Paris," directed by Ernest Lubitsch; "Brass," "Main Street," "Hogan's Alley," "Across the Pacific," "Across the Atlantic," "Wolf's Clothing" and others.

His Vitaphone pictures have been "Conquest" and "The Greyhound Limited." In his third talking picture "Skin Deep," he does the best work of his career as the gangster who tries to go straight for love of the wife whose treachery condemns him to second and unwarranted imprisonment. It is a dual role of great dramatic power.

CROOK PARLANCE IN "SKIN DEEP," BLUE'S LATEST ALL-TALKIE

"I handed the moll my rod and the ice and told her to ditch it, so the pointed-toe dick couldn't give me the rap."

Translated from the parlance of crookdom, the above statement means: "I handed the girl my gun and the diamonds and told her to hide them so that the smart detective couldn't arrest me."

With the advent of talking pictures the screen crook is made more picturesque than formerly for now his quaint language can be heard. In "Skin Deep," Warner Bros. all talking Vitaphone production in which Monte Blue essays the stellar role at the Theatre, many such expressions are used to establish the different characters in this dramatic story of a great city's underworld. It gives Blue a chance to play a character unlike any in which he has ever appeared before and greater than any he has done.

STORIES FOR CURRENT USE

BETTY COMPSON SUPPORTS
MONTE BLUE IN "SKIN DEEP"

Betty Compson, who is playing the jazz wife in support of Monte Blue in Warner Bros. all-talking picture "Skin Deep," now at the Theatre—has run the complete gamut of the interpretative work on the screen. Almost fourteen years ago Miss Compson was appearing in slapstick comedies under the direction of Al Christie. At that time such other famous stars as Gloria Swanson, Louise Fazenda, Marie Prevost, Bebe Daniels and Phyllis Haver were appearing in two-reel pictures.



Betty Compson
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Cut or Mat
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Miss Compson was born in Beaver, Utah, (try and find it on the map). Her father was a mining engineer. She was educated in Salt Lake City and then drifted into vaudeville and through vaudeville reached Los Angeles and moving picture fame.

She worked, as has been said, in two-reel comedies, slap-stick and straight, and served a very thorough apprenticeship until she made her first big success in drama with "The Miracle Man." Followed many productions starring the young actress, for she proved she had dramatic ability.

With the coming of Vitaphone Miss Compson found a new medium for her talents. It was first displayed in "The Barker" in which she made a pronounced success, then followed another hit in "Weary River," and an important role in "The Time, The Place and The

Girl." Now she has just the sort of role she most delights to play—the gangster's false sweetheart in "Skin Deep."

"Of course it seems strange to hear myself speak from the screen" stated Miss Compson recently, "but in a way it is so much more satisfactory than the silent screen. Naturally I will always have an affection for silent pictures for they gave me my chance and one can never forget that. But in making Vitaphone pictures one is able to give so much more to an audience and one has the feeling of being understood better, because the people are able to hear one's voice."

"In the old days when I was playing slap-stick I was having a great time. We were a lot of children and making those comedies was just play to us."

"But it is so much more heartening, so much more interesting to dig out a character such as the tough girl I play in 'Skin Deep.' If one succeeds in putting it over one really feels that all the work and study and trials and tribulations have a lasting value. I adore such roles."

JOHN DAVIDSON PLAYS
CROOK SUPPORTING
BLUE IN "SKIN DEEP"

John Davidson, who appears in support of Monte Blue in "Skin Deep" Warner Bros. latest all-talking Vitaphone production, now at the



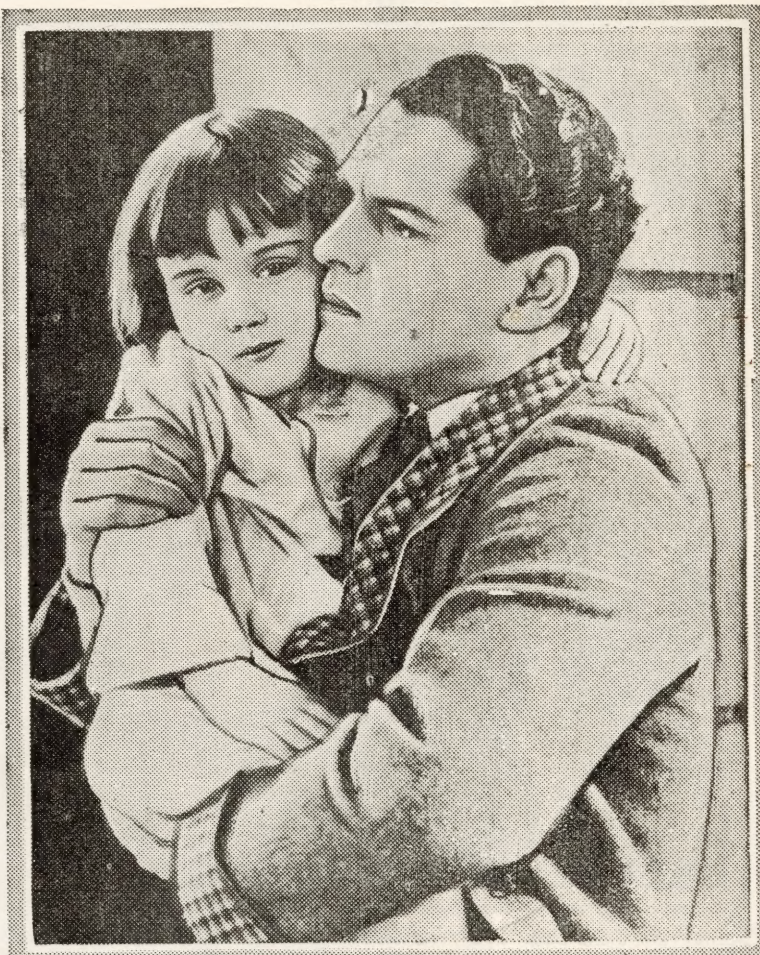
John Davidson
Stock S-294
Cut or Mat
Order Separately

Theatre—was born in New York City and made his first footlight appearance with Ethel Barrymore in "Lady Frederick" at the Empire Theatre. Completing his public school education at the De Witt Clinton High School, he specialized in the study of the drama at Columbia University. His stage plays include "The Firebrand," "Pariah," "The Business Widow," Ibsen's "Ghosts," George Bernard Shaw's "Man and Superman," and others. He left the stage for the films and appeared in such motion pictures as "The Alien" with George Beban, "Ramshackle House," "His Children's Children," "The Rescue" and "Monsieur Beaucaire."

Making his Warner Bros. picture debut in "Queen of the Night Clubs," John Davidson enacted a prominent role as friend and financial backer of Texas Guinan's characterization as the famous night club hostess. He was a fake financier in "The Time, the Place and the Girl" and in "Skin Deep" plays the part of accomplice to the perfidious wife of the hero.

BOWERS AIDS BLUE

John Bowers, who plays the part of the district attorney in "Skin Deep" Warner Brothers all-talking Vitaphone picture of the underworld starring Monte Blue and now showing at the Theatre, deserted the stage to make his film debut as leading man for Mary Pickford in "Olga from Holland." Others prominently cast in the support of Mr. Blue are Davey Lee, Betty Compson, Alice Lake, John Davidson, Tully Marshall and Georgie Stone. Ray Enright directed.



Scene from "Skin Deep" starring Monte Blue—A Warner Bros. Production

PROSECUTOR'S LIFE SAVED BY LITTLE SON

Production No. 8—Cut or Mat

ANOTHER WAMPAS BABY STAR
HAS HER SAY IN THE TALKIES

The spirit of the new generation is exemplified in Alice Day, who has an important role in support of Monte Blue in "Skin Deep" the latest all-talking picture in which Warner Bros. are now presenting the popular star at the



Alice Lake

Stock N-41
Cut or Mat
Order Separately

Theatre. It would not be out of keeping that a "theme song" should be written for Miss Day entitled "Here Comes the Star," for she was one of the Baby Wampas stars in 1928. And in case any one should not know, these so-called Baby Stars are selected by an astute and critical bunch of press agents of the Hollywood lots.

Miss Day has justified in every way her selection. In "Skin Deep" her fresh and pleasing sweetness provide an admirable foil for the hard brash character which is so well depicted by Betty Compson—and so far as Monte Blue is concerned, as the central character in "Skin Deep," no one could blame him in the least for finally wanting Alice Day for his very own.

Miss Day made her talking picture bow with Reginald Denny in "Red Hot Speed" and she is one of the younger generation surely slated for a bright future on the audible screen.

Alice Lake was born and educated

in Brooklyn, N. Y. Her career, beginning with amateur theatricals, pantomime and dancing led her to Hollywood, to the movies and now to the talkies. Miss Lake is five feet two inches in height, weighs one hundred and fourteen pounds and has brown hair and eyes.

"No, no—bad man!"



Davey Lee

Stock N-40

Cut or Mat—Order Separately



Scene from "Skin Deep" starring Monte Blue—A Warner Bros. Production

"Joe is safe in Sing Sing—now I am yours, Blackie!"

Production No. 6—Cut or Mat

BLUE'S ALL TALKIE
PACKING HOUSE

For the first time Monte Blue is starred as a desperate gang leader in "Skin Deep," Warner Brothers all-talking Vitaphone production of the human side of the underworld. Blue enacts a scarred and war-battered veteran. His disfigured face keeps him from society and submerges him in the underworld and to add to his tribulations his beautiful wife plots against him. Mr. Blue is supported by Davey Lee, Betty Compson, Alice Lake, John Davidson, John Bowers, Tully Marshall and Georgie Stone. Ray Enright directed.

Record crowds are in attendance at the Theatre.

JOE DALEY BEGINS TO DOUBT SADIE



Scene from "Skin Deep" starring Monte Blue—A Warner Bros. Production

Production No. 7—Cut or Mat

STORIES FOR CURRENT USE



Scene From 'Skin Deep' starring Monte Blue—A Warner Bros. Production

"SO IT WAS YOU THAT SENT ME UP THE RIVER"

Production No. 9—Cut or Mat

BOWERS SUPPORTS MONTE BLUE IN EXCITING TALKIE, "SKIN DEEP"

John Bowers, who has an important role in support of Monte Blue in "Skin Deep," Warner Brothers' all-talking Vitaphone production of a great city's underworld, now at the Theatre—is another of the screen's outstanding figures, who have attained additional prominence in talking pictures.

Vocally suited for the talkies Mr. Bowers has shared his histrionic experience between both stage and screen. His stage plays include such Broadway hits as "Life," "The Family Cupboard," "The Things That Count," and others. His leading pictures include "Rocking Moon," "Pals

in Paradise," "Lorna Doone," "Chickie," "Sky Pilot" and "When a Man's a Man."

John Bowers was born and brought up in Indiana. He studied law but practiced only a short time. His first stage experience was under the management of Wm. A. Brady. He entered pictures in 1916. He is a member of the California Yacht Club, Hollywood Athletic Club and the So. Cal. Athletic Club. His hobbies are sports, yachting, and aeronautics. He is married to Marguerite de la Motte.



John Bowers
Stock N-42
Cut or Mat
Order Separately

Mr. Bowers makes his talking debut in "Skin Deep" in which he plays the role of the district attorney responsible for the conviction of Joe Daley, gangster, played by Monte Blue.

with E. H. Sothorn, later joining the Charles Frohman forces.

Marshall's first motion picture was one of his old stage successes, "Paid in Full," made in New York with an old-star cast. Thereafter he played in a number of D. W. Griffith productions. Most recently he has appeared in "Alias Jimmy Valentine," "The Perfect Crime," "Drums of Love," "The Gorilla," "The Trail of '98," "Beware of Widows," "The Cat and the Canary" and others. One of his best remembered characterizations is that of "Old Jim Bridges" in "The Covered Wagon." He supported Monte Blue in "Conquest," Vitaphone flying picture and is cast in "Skin Deep" as the surgeon who makes over the lacerated face of the hero—played by Monte Blue.



Tully Marshall
Stock S-276
Cut or Mat
Order Separately

TULLY MARSHALL SUPPORTS BLUE IN "SKIN DEEP"

Tully Marshall, who plays one of the important roles in Warner Bros.' latest all-talking Vitaphone special, starring Monte Blue, and now at the Theatre, was born at Nevada City, California.

He was educated in private schools and at the University of Santa Clara and made his professional debut in San Francisco in March, 1883, at the old Winter Garden in "Saratoga." He later played in stock and in every type of stage production from burlesque to Shakespeare. Going to New York in 1887, he was for several seasons

BLUE AIDED IN TALKING "SKIN DEEP" BY STONE

The career of Georgie Stone in the theatre is an apt illustration of the opportunities afforded in the United States when genuine talent is possessed by the artist. Stone, one of the important players with Monte Blue in Warner Bros. all-talking Vitaphone production "Skin Deep" now at the Theatre, was born in Lotze, Poland, and his parents brought him across the waters when he was very young.

Settling on the lower East Side of New York it was not long before Stone learned English and began to go to the little shows that were in the neighborhood. Amateur nights were popular in those days and Stone had an idea he could act and he proved it.

It was not long before Gus Edwards, ever on the lookout for clever youngsters took him in charge and put him in one of his productions. Eventually Stone became the leading player in "School Days."

After leaving the Edwards productions Stone went into vaudeville and eventually landed on Broadway playing in such productions as "Artists and Models" and the Shubert's "Passing Shows" of various vintages.

Only two years ago he made his first venture into motion pictures and in "Seventh Heaven" attracted much praise.

In "Skin Deep" Georgie Stone plays the same sort of role as in that first success. His long stage experience particularly equips him for work in Vitaphone talking pictures.



Georgie Stone

Stock S-186

Cut or Mat

Order Separately

ROBERT PERRY IN TALKING "SKIN DEEP"

Robert Perry, who is appearing in Warner Bros.' all-talking Vitaphone production "Skin Deep" starring Monte Blue, at the



Rob Perry

Stock S-138

Cut or Mat

Order Separately

Theatre, has been especially successful in the portrayal of parts requiring the rough-and-ready characteristics.

In "The Fortune Hunter" he acted the role of the small town constable who investigates the robbery of the funds of the Graham store.

He also appeared in Rin-Tin-Tin's "Jaws of Steel," cast as the sheriff, saving the life of the imperiled heroine and taking the bad men into custody. He was in "Finger Prints," the Louise Fazenda comedy, and now is a villain in "Skin Deep."

"NOW MY VOICE IS MY FORTUNE, SIR," SHE SAID

The remark that a pretty face gets one nowhere in pictures these days has been repeated so often that it has become hackneyed.

Alice Day who appears in support of Monte Blue in Warner Bros. all-talking Vitaphone picture "Skin Deep" now at the Theatre, has all the good looks that any girl could ask. In spite of this she has found that it takes many additional qualities to get to the top, or even to set foothold in talking pictures.

"Sometimes I think that good looks are an actual handicap" asserts Miss Day. "You know that there is a strange belief that under good looks there is usually a vacuum as far as brains are concerned."

"This is the result of the oft asserted 'beautiful but dumb' line. And yet when all is said and done the woman who is appearing in pictures and is supposed to be really attractive must be pretty. Mustn't she?"

"Of course when I say pretty I do not actually mean that fragile, clinging vine sort that used to be so popular" continued Miss Day. "Times have changed and since women began to find their way about and declared their independence the type of heroine has changed decidedly."

"But in talking pictures there is so much to learn and so much to study that one must be on the alert all the time."

"No longer can one expect to be told how-and-what-to-do and to be able at once to do it. Now we must characterize. We must speak and in speaking secure just the right inflection to get over the point of the speech."

"Of course it was a great honor that came to me when the Wampas



Scene From "Skin Deep" starring Monte Blue—A Warner Bros. Production

Production No. 10—Cut or Mat

selected me as a baby star in 1928. That was a prize greatly to be desired because those men are hard-boiled and any girl that was named had to show exceptional qualities. It is a badge of honor one can be very proud to wear. "And then the talkies! I have so enjoyed working with Mr. Blue. He is so earnest and studious about his work that it inspires all who come in contact with him."

"The part he plays in 'Skin Deep' is his greatest and he portrays the man with sincerity and sympathetic understanding. One is conscious not only of the physical change but of the mental and spiritual growth."

BLACKIE'S GAME IS UP



Scene From "Skin Deep" starring Monte Blue—A Warner Bros. Production

Production No. 11—Cut or Mat

FEATURES AND REVIEWS

MUCH UNDERWORLD LINGO HEARD IN TALKING "SKIN DEEP"

The variations of language have been a constant source of interest to students and there is a wide field for study in usage and accent.

In China, for instance, almost every district has so distinct a language that each requires a separate study. In the British Isles there is a wide difference in dialects. The broad Lancashire and Welsh accents vary greatly from that of England.

In Harris and Lewis, an Island west of Scotland, and Englishman has to have an interpreter in the interior of the Island and the dialect

BEAUTY MORE THAN "SKIN DEEP," SAYS MONTE BLUE AIDE

Just how important is a woman's face either in the business world or in the home? Why, "A woman's face is her fortune at all times!" says Betty Compson who plays a featured role in support of Monte Blue in "Skin Deep." Warner Bros. all-talking Vitaphone picture now at the Theatre.

"What business man wants a homely secretary around his office? What husband wants to come home to a wife who would stop a clock? His wife must be as charming and pretty as the girls he meets in business. Of course, there are those frumpy old sayings about love being blind and about none being so blind as those who will not see, but, by and large, prettiness does count and is an important factor, whether it be in gangdom such as we show in 'Skin Deep' or in the highest sort of society. Beauty is woman's best weapon," concluded Miss Compson definitely.

of the Shetlanders, a mixture of Scotch and Scandinavian, is also difficult to understand.

The idiom of the crook is no less involved. While there are terms found generally throughout the English speaking world, each section has certain usages only found locally.

In preparing for his role in "Skin Deep," Warner Bros. all-talking Vitaphone production—now at the Theatre

Monte Blue made a close study of crook dialects and their pronunciation so that he might, in speaking, not only use the words correctly, but have the exact pronunciation. The perfection he achieved is one of the amazing features of "Skin Deep."

To mention a few of the terms most generally used in the underworld: 'lip' means attorney; 'big house' is the penitentiary 'rod' is a gun; 'moll' a girl; 'ice' means diamonds; 'hot' is used to denote stolen goods; 'rap' means a 'pinch' or arrest; 'top' is to hang and 'fry' to electrocute; a 'grand' is \$1000; 'harness bull' is a policeman; 'dick' is a plainclothesman, while a 'pointed toe dick' is a smart detective; a 'D. A.' is a district attorney.

A colorful and thrilling tale of the underworld, "Skin Deep" presents the human side of crookdom and many expressions of gangland are heard on the screen. Betty Compson and Alice Day have the only two feminine roles in support of Monte Blue while the cast also includes John Davidson, Davey Lee, John Bowers, Georgie Stone, Tully Marshall, Robert Perry, and others. Ray Enright was the director of "Skin Deep" which was adapted by Gordon Rigby from "Lucky Damage," a magazine story by Mark Edmund Jones.

RAY ENRIGHT DIRECTS BLUE IN TALKING "SKIN DEEP"

Ray Enright, who directed "Skin Deep," the latest Warner Bros. all talking Vitaphone picture starring Monte Blue, now at the Theatre,



Ray Enright
Stock S-117
Cut or Mat
Order Separately

MONTE BLUE in "SKIN DEEP"

They say, best men
are moulded
out of faults,
and, for the most,
become much more
the better
for being
a little bad.

—SHAKESPEARE
"Measure for Measure"

SADIE BIDS JOE GOOD BYE



Scene From "Skin Deep" starring Monte Blue -A Warner Bros. Production
Production No. 12—Cut or Mat

MONTE BLUE WINS HIGH PRAISE IN ALL-TALKING GANG PLAY

THEATRE—Warner Bros. present Monte Blue in "Skin Deep," and all-talking Vitaphone picture of the underworld. Founded on the magazine story "Lucky Damage" by Mark Edmund Jones. Adapted for the screen by Gordon Rigby. Directed by Ray Enright.

THE CAST

JOE DALEY	MONTE BLUE
District Attorney Carlson's son	Davey Lee
Sadie Rogers	Betty Compson
Elsa Langdon	Alice Day
Blackie Culver	John Davidson
District Attorney Carlson	John Bowers
Dippy	Georgie Stone
Doctor Bruce Langdon	Tully Marshall
Tim	Robert Perry

Once more Monte Blue may have been said to have gone into the rough. Not so long ago he appeared in the unusual form of a disheveled and fighting Marine, now he descends to the level of the city slum, and shows what he can do with a distinct and contrasting type of character and acquits himself nobly in the effort. Warner Bros. presented Mr. Blue in "Skin Deep" at the Theatre last night. It is an all-talking Vitaphone picture and, judging by the audience, it is a type of play which finds a large and enthusiastic public.

Mark Edmund Jones is an established teller of tales, his stories appearing in many notable publications. "Skin Deep" is founded on a story which was printed under the title "Lucky Damage" and Gordon Rigby has adapted it to the screen so that the original values of the story are all retained. In this story there is an unusual twist. To be sure it deals with gangland, but the gangsters are made human and not merely puppets. They really live.

Joe Daley is the leader of a downtown gang and his chief enemy is Blackie Culver who controls the

uptown district and is a Beau Brummel.

They are both in love with Sadie Rogers. Now Sadie has lived her life in the cabarets and is all for Sadie, so, deciding that Joe is the best catch after playing with both the men she marries Joe. This makes Joe so happy that he determines to reform.

Sadie does not care for this and causes his arrest and conviction then takes up with Blackie. She visits her husband in prison and convinces him that the District Attorney has put him away, and aids him to escape to wreak his revenge.

Joe gets out but is hurt in an accident, put in a hospital and has his face remade. He falls in love with the daughter of the Doctor but seeks his revenge when well. A stirring scene is had with the District Attorney and his child, the Police come and Joe, convinced of the duplicity of Sadie turns in the gang. During the fight Sadie is killed and Joe goes on his way with his dog to find Elsa.

Ray Enright has made a good job of the direction and every member of the cast from Monte Blue down give spirited and intelligent performances.

BLUE ACCLAIMED IN "SKIN DEEP," BIG GANGLAND TALKIE

Theatre — Warner Bros. Present Monte Blue in "Skin Deep," from the Magazine story by Mark Edmund Jones, adapted for the screen by Gordon Rigby, Directed by Ray Enright. The cast includes Monte Blue, Davey Lee, Betty Compson, Alice Day, John Davidson, John Bowers, Georgie Stone, Tully Marshall, Robert Perry. An all talking Vitaphone Picture.

For any theatre patron who seeks exciting entertainment—and who does not seek it—there is a great treat in store at the Theatre where Warner Bros. last night presented Monte Blue in "Skin Deep." From the Mark Edmund Jones story Gordon Rigby has developed an enthralling entertainment and the director, Ray Enright, has caught the sinister mood of the story.

The story concerns a certain crowd of underworld characters, but they are given a distinctly new slant. The human equation enters into this story as it has entered into none others we remember having seen.

Monte Blue plays the leader of a gang of crooks with all that deft artistry which has made him so popular. He shows the heart of the crook as effectively as though he were not outside the law. The girl he marries conspires to have him sent to prison and then seeks to induce him to commit murder to have him out of the way. The manner in which she is thwarted, and the good impulses of the crook win out, are interesting phases of the thrilling story.

Warner Bros. has surrounded Monte Blue with an excellent cast. The fact that this is an all-talking film makes the selection of the players more important. The cast includes adorable Davey Lee, Betty Compson, John Davidson, Alice Day, John Bowers, Georgie Stone, Tully Marshall and Robert Perry—all names that insure clever characterization. "Skin Deep" is the type of drama which entertains every type of playgoer.

BLUE'S TALKIE HITS CROWDS

"Skin Deep," Warner Bros. all-talking Vitaphone picture starring Monte Blue was heartily applauded last night at the Theatre.

Monte Blue assumes an entirely new character—the dual role of a gangster, before and after suffering has remade him. He succeeds in making the audience understand and sympathize with the character.

The direction of Ray Enright is superb and Mr. Blue is supported by a company which adds to the dramatic appeal. First of all there is the inimitable baby star Davey Lee, Betty Compson, John Davidson, Alice Day, John Bowers, Georgie Stone, Tully Marshall, Robert Perry and many others.

"Skin Deep" as a talking picture is as nearly perfect as any seen to date—as a human document, splendidly played, it is without a superior. Blue has never been quite so effective as in the unique dual role of Joe Daley.

FEATURES FOR NEWSPAPERS

"Oo's an awful nice Daddy!"



Scene from "Skin Deep" starring Monte Blue—A Warner Bros. Production

Production No. 13—Cut or Mat

BLUE'S GANGLAND TALKIE BEGINS WITH WEDDING

While the great majority of motion pictures fade out with the lovers joined in happy marriage, Monte Blue's latest starring picture "Skin Deep"—now at the Theatre practically begins at the altar. This all-talking Vitaphone drama of a large city's underworld has in its opening scenes one in which Blue marries a gold-digging cabaret dancer in the person of Betty Compson.

Blue plays a ruthless gang leader whose true love for the girl causes him to try and go straight. Upon his reformation she sees that her chance to get his stolen money fade away. The resultant action evolves around the wife's efforts to get rid of her husband and secure his money.

Alice Day plays the only other feminine part in "Skin Deep" which Ray Enright directed for Warner Bros. from the scenario by Gordon Rigby, an adaptation of a story by Mark Edmund Jones.

Davey Lee, John Davidson, John Bowers, Georgie Stone, Tully Marshall and others give important characterizations.

TWO BLUES IN TALKIE

Monte Blue enacts a dual role in his latest Vitaphone all-talking starring picture "Skin Deep" now at the Theatre. In the first half of the picture Blue essays an ugly gang leader, while in the latter part he is himself. A strong cast supports.

FILM-CUTTING LEADS ENRIGHT DIRECTORWARD

The motion picture cutting-room is a school for film directors, has proven a worthy institution as far as Warner Bros. are concerned. Ray Enright, who directed Monte Blue in "Skin Deep" an all-talking Vitaphone production now at the Theatre—is one of those film cutters who have made a success as directors of both silent and talking pictures.

Although Enright had some experience as co-director as well as film editor his first full-fledged individual work was with "Tracked by the Police" with Rin Tin Tin as star. "Skin Deep" is Enright's first effort at making a full length all-talking picture and the public agrees he has done a good job of it.

Other Warner Bros. directors who came out of the cutting room are Howard Bretherton who made "The Time, The Place and the Girl" and Ralph Dawson recently signed to a long term contract.

BLUE'S "SKIN DEEP" MAKE-UP GREAT

Monte's make-up in "Skin Deep" Warner Bros. all-talking Vitaphone picture now at the Theatre—took two hours to apply each day. With the aid of Ern Westmore, make-up specialist for Warners, Blue underwent the tedious task of having his features made into a thug's face. His characterization in the film calls for a different Monte Blue than ever before seen or heard on the screen. As Joe Daley, gangster, Mr. Blue gives his greatest characterization to date.

PLASTIC SURGERY PROVES BLUE SCARS ONLY "SKIN DEEP"

"If you want anything done right call in a specialist!" says Monte Blue, giant Warner Bros. star.

With this idea in mind he took his personal physician Dr. Carl C. Conn to the Studio to work with him while filming scenes for "Skin Deep" Warner Bros. all-talking Vitaphone picture now at the Theatre.

There were certain scenes where it was necessary for the star to appear with his head and face completely swathed in bandages. The setting was the operating room of a skillful plastic surgeon. While Dr. Conn acted as technical director for the correct atmosphere, he also carefully bandaged Blue's head and face himself.

This professional service, incidentally, was without charge as Dr. Conn is deeply interested in the well being of Monte and his family consisting of wife, daughter and son. The son is now just a few months old and is named Richard Monte. The daughter's name is Barbara Ann.

BLUE PORTRAYS PAWN OF FATE

"A crook is not always responsible. Many times he is a pawn of fate. There may be a twist in the brain mechanism. Sometimes society won't let him go straight." Such are the conclusions reached by Monte Blue after a study for his role in "Skin Deep" Warner Bros. all-talking Vitaphone picture which is now at the Theatre. "In the case of my man in 'Skin Deep,' Mr. Blue continues, "there is an ardent desire to go straight but environment is against it. When he comes under the right influence he finds his way to a place in decent society."

BLUE AIR-MINDED

Monte Blue, now at the Theatre in "Skin Deep," Warner Bros. latest all-talking Vitaphone production has his own plane and is an enthusiastic flyer.

NATURALNESS SECRET OF TALKING PICTURE SUCCESS SAYS DIRECTOR ENRIGHT

Ray Enright was one of the Warner Bros. directors who was ideally equipped to meet the situation when Vitaphone talking pictures began to revolutionize film production.

Enright had had long training in a hard school before he achieved his position in the directorial world. His latest work is "Skin Deep"—now playing at the Theatre—a Warner Bros. all-talking Vitaphone production in which Monte Blue is the star.

"To be a success in talking pictures, be natural" advises Mr. Enright. "The fact that the whole manner of directing had to be adjusted to the new medium, caused a great deal of misunderstanding, especially among the players. A natural attitude, natural speech and natural manners register in talking pictures just as they always have done in every field of the theatre. And they get the best results."

"Naturalness has always been one of the greatest assets of Monte Blue. Having had such varied and rugged experience in real life before entering the movies—he knows life at first hand and portrays it simply."

"His part in 'Skin Deep' is a dual role, showing the scarred and brutalized gangster, whose passion is the pretty but heartless wife whose scheming lands him in the penitentiary. Later scenes reveal him after facial wounds have been obliterated by plastic surgery and through the love of a good woman and the intervention of his enemy's little son—his appearance and outlook on life are altered."

"Through all, Blue keeps his marvelous naturalness, thus winning the sympathy of the audience."

"Davey Lee, who appears with Monte Blue in 'Skin Deep' is a fine example of what can be accomplished by actual naturalness. Davey, as every one knows," continued Enright, "is only four years old and he began his talking picture work at the age of three. He has always been one of the most natural players on the screen, largely because he has not yet become self-conscious."

"Davey Lee possesses that charm of naturalness that affords his striking personality an opportunity to be seen and heard as it really is. If little Davey should be affected in his roles, as are so many stage children" said Enright, "he would be just another child actor and all his charm. It is the sweet, lovable naturalness that gives Davey's performance on Vitaphone such a deep human appeal."

"It has been my good fortune to direct Davey before, just after he made his great success in 'The Singing Fool' with Al Jolson and he was the easiest person I ever had in charge. It will be remembered" continued Enright, "that he played in 'Frozen River' and 'Sonny Boy'. Study of his performances right up to his latest one in 'Skin Deep' reveals no change in method. This is little less than genius for with all the adulation and attention showered upon a child it would be natural for him to lose that value which is the most essential part of his art. I look for Davey Lee to do great things in the future, maintaining the record he has already established."

BLUE'S LEADING LADIES MANY

Monte Blue is one of the most fickle stars in the motion picture firmament if one can judge by the procession of leading ladies in his recent vehicles. His latest picture called "Skin Deep" a Warner Bros. all-talking Vitaphone picture now at the Theatre, has as its leads Betty Compson and Alice Day. In recent vehicles the popular Warner Bros. star has had as leading ladies, Edna Murphy, May McAvoy, Ethelyn Claire and Lois Wilson. A variety of choice to say the least.

MONTE BLUE NEVER EMPLOYS DOUBLES IN RISKY ROLES

Another Hollywood tradition has gone to smash.

The popular conception that screen stars always have doubles do the dirty work and will never do anything unless their faces are close to the cameras is refuted by Monte Blue.

As the star of "Skin Deep," Warner Brothers all-talking Vitaphone production, now at the Theatre Monte appears in several scenes with a heavy gauze bandage covering his entire face and head. Only a small opening is left through which to breathe using a small tube at the mouth.

For several days Blue donned this makeup to work with the members of the cast which includes Davey Lee, Betty Compson, Alice Day, John Davidson, John Bowers, Georgie Stone, Tully Marshall and others.

Although no one could ever tell whose face it was beneath the head bandages, nevertheless it was the real Monte Blue.

Encased in this manner, Monte is compelled to utter a few grunts of assertion and negation. This is the evidence he exhibits to attest that it really is he. "Skin Deep" is a talking picture and the microphone cannot be fooled.

"Skin Deep" is based on a magazine story, "Lucky Damage," by Mark Edmund Jones. It was adapted by Gordon Rigby. Ray Enright directed.

Mr. Blue's dual role in "Skin Deep" is his greatest characterization. He is first seen as a scarred and ominous gang leader and later, physically and mentally remade—as himself.

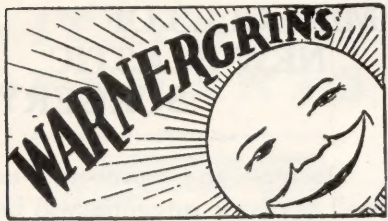
"This good-lookin' mug can't be mine!"



Scene from "Skin Deep" starring Monte Blue—A Warner Bros. Production

Production No. 14—Cut or Mat

FEATURES FOR NEWSPAPERS



Selected by MONTE BLUE

Distance Lends Enchantment

Woman Passenger—"Are you married my man?"

Middle-Aged Sailor—"Yes, indeed, married and I have fourteen children."

Passenger—"Poor fellow, and traveling about like this all the time. Don't you ever get homesick?"

Sailor—"Only when I'm home, ma'am."—Aftonsbladet.

No Favorites

"Sorry, but you'll have to go round to the main gate."

"Oh, but we're the Berrys."

"Lady, I don't care if you're the cat's meow, you can't go through this gate."—Earth Mover.

Quality of Mercy

"Heavens, man, why didn't you blow your horn when you saw that man in front of you?"

"What was the use? I thought it would be more merciful if he didn't know what hit him."

—Le Pele Mele.

Mother Love

"Oh, mother, please let me go down into the garden tonight, so I can see the Comet that is to appear."

"All right, dear, but remember, don't go too near it."—Le Pele Mele.

Heaven Bless Our Hone

Buyer—"Are your razors guaranteed?"

Seller—"Ask the man who hones one."—Plain Speaker.

Cruel and Unusual

"I don't think the law is hard enough on bigamists."

"But think of the punishment of having two mothers-in-law!"

—Le Sourire.

THE GOOD GIRL



Monte Blue in "Skin Deep" with Alice Lake—A Warner Bros. Production

Production No. 15—Cut or Mat

MAKES LIVING BY BEING DEVIL WITH THE LADIES

"Specializing in paying attention to other men's wives or sweethearts is not an avocation, in my case, but a vocation," says John Davidson, suave and handsome heavy who appears in support of Monte Blue in "Skin Deep," Warner Brothers all-talking Vitaphone production now at the Theatre.

Davidson has made a business of paying attention to other men's wives or sweethearts—on the screen. And the vocation pays well and is not a bit hard to take, according to John.

In "The Queen of the Night Clubs" in which he made his Vitaphone debut with Texas Guinan, Davidson's role called for constant attention to Texas. Also, incidentally, to her daughter, the husband in the case finding out about it in due time.

In "Kid Gloves," Davidson concentrated his attention on Lois Wilson and Edna Murphy.

As a member of the all-star cast of "The Time, Place and the Girl," Davidson had the tables somewhat turned upon him. His wife gave him a little of his own medicine, but his affianced secretary was not unsusceptible to his wiles.

"Skin Deep" calls upon John to use all his bag of tricks with the wife of Monte Blue, played by Betty Compson. He enacts a rival gangster who schemes with the faithless wife to send her husband up the river.

Davey Lee, Alice Day, John Bowers, Georgie Stone, Tully Marshall, and others also have outstanding parts in "Skin Deep." Ray Enright directed from Gordon Rigby's adaptation of Mark Edmund Jones' popular magazine story "Lucky Damage."

WOULD YOUR HAND REVEAL YOUR PERSONALITY?

Hands, artists tell us are of all parts of the anatomy the most difficult to draw—because they denote character. One of the famous paintings of the world portrays two clasped and gnarled hands. It is called "the Praying Hands." Some hands are weak, others strong, just as faces are. Would anybody recognize you by the way you use your hands even though they could not see your face?

In Warner Brothers Vitaphone all-talking picture "Skin Deep" now at the Theatre, in which Monte Blue is starred, an interesting example of hand personality is displayed.

In several scenes of the picture, Monte's face and head are completely swathed in bandages. He is lying in a hospital bed. Only his hands are seen. Several questions are put to him by Alice Day and Tully Marshall, members of the cast.

He answers these questions with his hands. Each answer is given in this manner. In fact, the thoughts that run through his mind are brought out by this medium of expression as he is unable to speak through the heavy bandages.

Despite the fact that the swathings hide the identity of Monte Blue, the characteristic movements of his hands immediately inform us who he is.

Davey Lee, Betty Compson, John Davidson, John Bowers, Georgie Stone, Tully Marshall and others complete the cast of "Skin Deep" which Ray Enright is directing for Warner Brothers. Gordon Rigby prepared the continuity from a Mark Edmund Jones' story.

WHEN THE PAST IS ONLY A BAD DREAM



Monte Blue in "Skin Deep" with Alice Lake—A Warner Bros. Production

Production No. 16—Cut or Mat

BLUE GREAT AS WOUNDED WAR VICTIM IN "SKIN DEEP," TALKING FILM NOW HERE

While part of the world may turn with aversion from those disfigured by war—a much larger part of it feels reverence for those who have paid so dearly for what they believed to be right. There is a story of the Prince of Wales and one of these men, which has the ring of truth.

Wales entered one of the hospitals where the unspeakably disfigured are kept from curious eyes. When he suddenly found himself in the presence of one of the men he for a moment stood silent, then unable to speak, stopped and kissing the brow of the soldier, hurried out.

What happened to some of the unfortunate men who returned from the World War hideously scarred for life is vividly dramatized in "Skin Deep," Warner Brothers all-talking Vitaphone production starring Monte Blue now at the Theatre.

Monte Blue portrays such a character in "Skin Deep." The man returns to his homeland with a face so repulsive that he is shunned by his closest friends.

His efforts to gain honest work have been futile. A path of crime is the only one open to him to secure

a living. Although he follows a life of lawlessness, beneath his skin is the ardent desire to go straight.

"Skin Deep" depicts the dramatic events in the underworld life of this man, who marries a cruel woman who plots to send him to prison.

Betty Compson and Alice Day have the supporting feminine roles in "Skin Deep" which Ray Enright directed, while the stellar cast also includes Davey Lee, John Davidson, John Bowers, Georgie Stone, Tully Marshall, Robert Perry and others. Gordon Rigby adapted the story for Vitaphone from the widely read magazine story "Lucky Damage" by Mark Edmund Jones.

TALLEST STAR HAS AID OF SMALLEST

Monte Blue, giant star of "Skin Deep," Warner Bros. latest all-talking Vitaphone picture, now at the Theatre is supported by tiny Davey Lee, known to the world as "Sonny Boy."

It is the arrival of Davey that saves the ex-convict hero from taking the life of the child's father whom he believes guilty of sending him to prison.

MONTE BLUE SAYS ACTOR MUST LOSE SELF IN PART

"The actor must be submerged in the character" says Monte Blue, who plays one of the most realistic roles of his screen career in Warner Brothers all-talking Vitaphone production "Skin Deep," now at the Theatre.

"However great the part the playwright has created, it is truly interpreted only when the actor forgets himself and completely lives under the skin of the hero of the play. The actor is merely the medium through which the character is materialized," says the rugged star, "and he should never be more important than his role."

Mr. Blue cites his characterization as the star of "Skin Deep" to prove his contention. In this all-talking Vitaphone picture, which presents a "different" side of a great city's underworld life, Blue portrays a scarred and ugly gang leader. Throughout the first half of the picture, his features are those of a hard-boiled thug. The real personality behind the makeup never once is seen through the gangster's mask. In the latter part of "Skin Deep," Monte is seen as his real self. In the story this is accomplished by the modern miracle of plastic surgery.

Betty Compson and Alice Day have the only feminine roles in "Skin Deep." Davey Lee, John Bowers, John Davidson, Georgie Stone, and Tully Marshall are also in the cast. Gordon Rigby made the screen adaptation of "Lucky Damage," a story by Mark Edmund Jones. Ray Enright directed.

SONG MAKES RIVALS OF WOMEN UNKNOWN TO EACH OTHER

Although they never meet each other a popular song may make two people rivals! Such are the circumstances surrounding Betty Compson and Alice Day in the feminine leads supporting Monte Blue in "Skin Deep," Warner Brothers all-talking Vitaphone drama of the underworld now at the Theatre.

In different scenes of this vivid story of a great city's underworld, they sing the theme song "When I Came to You," which plays an important psychological part in the picture. Both sing it to Monte Blue but in strangely different settings.

Betty Compson as a dashing and beautiful cabaret entertainer sings the melody as her big hit number planning at the same time how to "frame" him. Alice Day sings it as a love song to her own accompaniment on the ukelele in the hospital where Monte is recuperating. The tune holds odd memories for him and makes rivals of the two women, who never know of each others existence.

Davey Lee, John Davidson, John Bowers, Georgie Stone, Tully Marshall and others have important roles in "Skin Deep." Ray Enright directed.

EXPLOITATION

MONTE BLUE in "SKIN DEEP"

HERE'S ANOTHER "NATURAL" — WITH MONTE BLUE — AT HIS BEST.

AN UNUSUAL STORY — SKILFULLY HANDLED — ABLY DIRECTED — AND TENSE WITH THRILLS — THE BEST WORK MONTE BLUE HAS DONE.

BETTY COMPSON IMMENSE — DAVEY LEE IN ONE SCENE — PACKS A TREMENDOUS "PUNCH". ALICE DAY, JOHN DAVIDSON, TULLY MARSHALL, JOHN BOWERS AND GEORGIE STONE — COMPLETE A DANDY CAST.

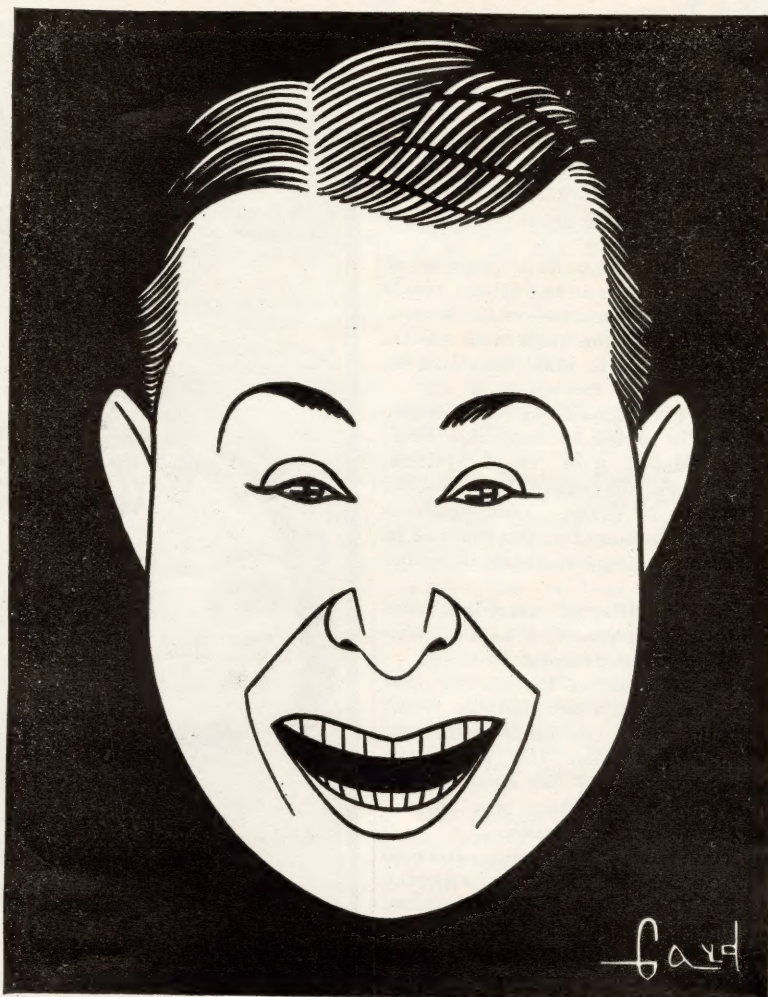
"SKIN DEEP" HAS EVERYTHING — SUSPENSE — THRILLS — SYMPATHETIC HEART INTEREST — AND PROVES THAT — THE NEW PRODUCT — IS BETTER AND BETTER — AS HIT FOLLOWS HIT.

"SKIN DEEP" WILL FULFILL — ALL EXPECTATIONS — AND REDEEM ALL PROMISES — AND DON'T FORGET:

WHAT WARNER BROS. PROMISE — THEY DELIVER.

AT COST AT YOUR EXCHANGE

ANYTHING BUT BLUE



MONTE BLUE — A Warner Bros. Star
GARD WHO HAS CARICATURED MANY CELEBS of stage and screen gets Blue in his best humor.
Stock No. N-43—Cut or Mat

MIRACLES OF NEW PLASTIC SURGERY

Doctors and surgeons, as well as plastic surgeons, will be deeply interested in the skillful operation performed in "Skin Deep."

An interview on plastic surgery and its possibilities will interest newspaper readers. Arrange for a signed story by a leading doctor.

This will be made more effective by also having a story from soldiers in the government hospitals — there are many who have been there since the world war — telling what they have seen in the way of facial transformation performed by the great plastic surgeons.

Offset any possibility of suggesting gruesomeness in the picture by dwelling on its other features of gaiety, love and daring.

BLUE BEFORE AND AFTER, A BEAUTY PARLOR DISPLAY

Also Scenes at Cabaret

Beauty parlors will use stills showing the difference in Monte Blue's appearance before and after the change in his makeup. This display will attract attention as an example of what can be done with makeup.

With the above you will of course use beautiful stills of Betty Compson and Alice Day — and scenes of gaiety in cabaret — with action stills of the great underworld drama, "Skin Deep."

Tickets to proprietors and employees will make the window display easy to obtain.

A GOOD MUSIC STORE TIE-UP

Music store tie-up will go over with stills of Alice Day playing the ukelele. Other stills showing interior of cabaret with the dancing figure of Betty Compson in glittering attire the centre of a jazz-mad crowd — will also fit in well for a display of modern jazz songs.

CRIMINAL TOOLS IN WINDOW

"Skin Deep," story of prison, fits in well with a window display of criminal tools and instruments of punishment, such as hand-cuffs, guns, etc., which always attract attention. Dress the window with an appropriate lay-out of stills.

SKIN DEEP BEAUTY CONTEST STUNT SURE TO CLICK

Here is an exploitation idea that any newspaper will take up.

Stage a SKIN DEEP BEAUTY CONTEST. All make-up or cosmetics barred. Just the schoolgirl complexion that comes from the use of soap and water.

There have been all kinds of beauty contests including redheads, blondes, brunettes, and every other variety of femininity, but never a SKIN DEEP BEAUTY CONTEST!

Your local paper will go for this one! It will create plenty of comment and the papers will devote a lot of space to it.

The opportunities for great tie-ups and displays are unlimited.

Work with the soap companies, preachers, health departments and officials, the health editor of the newspaper, parent-teachers associations. Get opinions from leading city men and women for a collective symposium in the newspapers.

The novelty of this sure-fire stunt will click instantly!

PRE-SHOWING FOR YOUR PUBLIC OFFICIALS WITH INTERVIEWS

"Skin Deep," starring Monte Blue is a picture you will be proud of. It is the story of the regeneration of a soul — bluff — thrilling — modern — carrying with it a deftly-pointed but non-preaching lesson on many subjects — our prisons — the value of loyalty — the power of determination — all in a setting of

unusual power — and played with moving reality.

Stage a pre-showing for police department, churches, school officials, etc. Get their comments in newspaper interviews and run with pictures to illustrate different points.

LETTER ABOUT ELUSIVE MUGS

The District Attorney in "Skin Deep" is a clean cut type of public official.

Your District Attorney or some prominent criminal lawyer will probably be willing to have an interview printed, or he may grant a signed story, pointing out an instance in his career in which a gangster evaded him for a time by constantly changing his appearance.

This will interest everyone in your city.

WHERE AND HOW TO GET STILLS

Order stills from Miss Ruth Weisberg, care Warner Bros., Inc., 321 West 44th Street, New York City, New York.

State what use you wish to make of stills, and careful selection will be made.

Price, ten cents each.

EXPLOITATION

VITAPHONE PENNANTS



Added to the list of pennants is the one reading "Vitaphone Presentations—pictured above.

This showy pennant is made up in six brilliant colors.

Intended for lobby and marquee display—it may also be used for streamer effects. Fitted with eye-lets.

Price \$2.50 per dozen

Special pennants made up for any picture—at low price.

Another new pennant now available contains the words "See and Hear."

Order from
MORRIS LIBERMAN
690 Eighth Avenue
New York

Talking Trailer

**Most thrilling of all
audible ticket-selling
trailers-- MONTE BLUE
in "SKIN DEEP"**

AT COST AT ALL EXCHANGES

POLICE HANDBILLS FOR THROWAWAYS

Police handbills for throw-
aways are especially suit-
able for use with this pic-
ture.

Use stills of Blue in crook
make-up. Offer \$5,000 Re-
ward for his capture. Give
particulars (taken from syn-
opsis on page two of this

press book) as on a regular
reward notice with line:
"See and Hear Monte Blue
in 'Skin Deep,' Warner
Bros. All-Talking Vita-
phone Drama of the Under-
world at the _____
Theatre _____ next.

ROUGH STUFF WINDOW

Since Blue roughed it in
many lines before becoming
a movie actor, a window
with personal stills of Blue
and scene cuts from "Skin
Deep" could be used in a
hardware window with
shovel, lantern, pick, sledge
hammer, gun, oars, boxing
gloves, etc., and a card
explaining that he earned
his bread with all these. See
his life story.

CROOK LINGO POST CARDS

Print up small colored
cards with underworld lingo
(some expressions in this
press book) on one side. On
the other side print "See and
hear Monte Blue in 'Skin
Deep,' Warner Bros. all-
talking Vitaphone picture
of the underworld at the
Theatre _____ next."

LINES OF TYPE THAT TELL THE STORY

FOR SHOWMEN WHO MAKE THEIR OWN ADS

Is Beauty Only Skin Deep?

A ravishing cabaret entertainer—two rival underworld gang
leaders—which of the three won the battle against the law?

Pulsating drama of the human side of a great city's under-
world.

His wife sent him to prison. He escaped to find that she—

Love! — Passion! — Intrigue! — Revenge! — In a great
city's gangland!

Human souls laid bare!

He thought the law had framed him! Seeking revenge he
discovered that—

A startling love foursome of the underworld!

His repulsive face forced him to become a gangster until—

HE—had the scarred face of a gangster—but beneath his
skin was the ardent desire to go straight!

SHE—had the beautiful face of a Madonna—but beneath
her skin was the cold craving passion for gold!

Faced with five years in prison, he escaped to protect his
wife from another man only to find that she—

She married one gangster only to betray him for another!

What secret did he hold beneath his repulsive face?

What would you do—if your wife hated you—sent you to
prison—framed you to murder a city official—and after your
discovering what she has done, you learn she has been in love
with another man all the time?

To all the world a crook, but within himself an honest man.

He couldn't promise to start life anew because he had some-
thing grim to attend to first!

What would he do when his own eyes witnessed his wife's
betrayal of him?

What deep feelings and intense emotions are covered
skin deep?

Does your face betray your inner self or is it a mask that
hides your real character?

FREE NEW VITAPHONE COLORED BLOCK POSTER



This is the latest issue of the
Vitaphone twenty-four sheet
block colored poster.

Copies of this poster will be
given free to exhibitors who
will guarantee to keep them
posted for thirty consecutive
days.

Order direct from

C. C. RYAN

Warner Bros. Pictures, Inc.

321 WEST 44TH STREET
NEW YORK

NEWSPAPER ADVERTISING

A Soul-Stirring Drama That You'll Never Forget!

*Transfigured By A Woman's
Love*

Another good man gone wrong
hits the trail of
decency and goes
dead straight.



Warner Bros. present

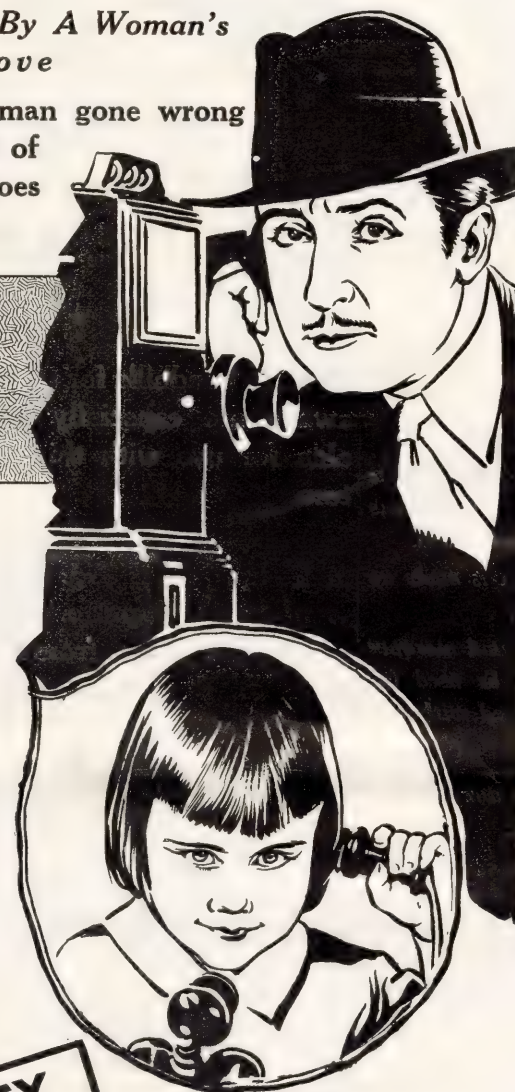
Monte Blue IN "SKIN DEEP"

WITH DAVEY LEE



BETTY
COMPSON
ALICE DAY
John Davidson
Tully Marshall
Georgie Stone
John Bowers
Directed By
RAY ENRIGHT

Little Davey
Lee the whole
world's "SON-
NY BOY" will
again win your
heart with his
childish and
natural sim-
plicity.



NEWSPAPER ADVERTISING

THE STORY OF A WOMAN WHO DOUBLE-CROSSED
THE WHOLE WORLD, INCLUDING HERSELF

Warner Bros. present

MONTE BLUE IN "Skin Deep"

with DAVEY LEE

NEW LIGHT SHED
UPON UNDERWORLD
DARKNESS

In thrills and "punches"
that set the spine tingling.

Cupid's darts
win against
the guns of
desperate
gangsters.



BETTY
COMPSON
ALICE DAY
John Davidson
Tully Marshall
Georgie Stone
John Bowers
Directed By
RAY ENRIGHT

Two Column Ad—Style VB

Warner Bros. present

MONTE BLUE in "Skin Deep" WITH DAVEY LEE

A new angle on the
seething underworld
with its ambitions, its
loves and its undying
hatreds.

A WARNER BROS. & VITAPHONE TALKING PICTURE

Two Column Ad—Style VC



NEWSPAPER ADVERTISING

Railroaded to Prison by the Woman He Loved

Warner Bros. present

Monte Blue IN 'SKIN DEEP' WITH DAVEY LEE

The story of a Bad Woman and a Bad Man who meet a Just Fate through the odd ministrations of science.

THRILLS THAT TINGLE THE SPINE — SENSATIONS ABOUNDING IN STARK REALISM.



Three Column Ad—Style VD

Warner Bros. present

MONTE BLUE 'SKIN DEEP' with Davey Lee

THIS MAN DIDN'T BELIEVE HIS OWN EYES!

What he saw through the open door is the climax to the most thrilling photoplay ever pictured on the screen.



Two Column Ad—Style VE

NEWSPAPER ADVERTISING

The story of a woman who double-crossed the whole world, including herself.

Warner Bros. present
Monte Blue
IN
'SKIN DEEP'
WITH
DAVEY LEE

BETTY COMPSON
ALICE DAY
John Davidson
Tully Marshall
Georgie Stone
John Bowers
Directed By
RAY ENRIGHT

A WARNER BROS. & VITAPHONE TALKING PICTURE

Two Column Ad—Style VF

Warner Bros. present
MONTE BLUE
IN
'SKIN DEEP'
with **Davey Lee**

?
THE QUESTION IS:
When light comes again to her darkened eyes will she love the man whom she once despised because of his ghastly ugliness of face?

Life and love — ambitions and hates among the craven denizens of the underworld.

BETTY COMPSON
ALICE DAY
John Davidson
Tully Marshall
Georgie Stone
John Bowers
Directed By
RAY ENRIGHT

A WARNER BROS. & VITAPHONE TALKING PICTURE

Two Column Ad—Style VG

Warner Bros. present
MONTE BLUE
IN
'SKIN DEEP'
with **Davey Lee**

The story of a woman who double-crossed the whole world — including herself.

BETTY COMPSON
ALICE DAY
John Davidson
Tully Marshall
Georgie Stone
John Bowers
Directed By
RAY ENRIGHT

A WARNER BROS. & VITAPHONE TALKING PICTURE

One Column Ad—Style VH

Warner Bros. present
Monte Blue
IN
'SKIN DEEP'
WITH
DAVEY LEE

One Woman Loathed His Ugly Face Another Girl Loved Him Because He Was Handsome

BETTY COMPSON
ALICE DAY
John Davidson
Tully Marshall
Georgie Stone
John Bowers
Directed By
RAY ENRIGHT

A WARNER BROS. & VITAPHONE TALKING PICTURE

On Column Ad—Style VJ

Warner Bros. present
MONTE BLUE
IN
'SKIN DEEP'
WITH
DAVEY LEE

COME ALONG AND LISTEN IN ON the conversation that meant life or death to one of these three players in a fateful game.

BETTY COMPSON
ALICE DAY
John Davidson
Tully Marshall
Georgie Stone
John Bowers
Directed By
RAY ENRIGHT

A WARNER BROS. & VITAPHONE TALKING PICTURE

One Column Ad—Style VK

NEWSPAPER ADVERTISING

THE STORY OF A WOMAN WHO
DOUBLE-CROSSED THE WHOLE
WORLD, INCLUDING HERSELF.

Warner Bros. present

Monte Blue IN "SKIN DEEP"

WITH
DAVEY LEE

Thrills!
Punches!
Quivers!
Quakes!
Gasps!



Two Column Ad—Style VL

For Spine-Tingling Thrills

WARNER BROS. present

MONTE BLUE in "SKIN DEEP"



CASTING A GLARING LIGHT ON A NEW
VISTA OF THE UNDERWORLD WITH ITS
AMBITIONS, LOVES AND VENGEFULNESS.

Two Column Ad—Style VM

Warner Bros. present

Monte Blue "SKIN DEEP"

WITH DAVEY LEE

The story of a woman
who double-crossed the
whole world, (includ-
ing herself) and paid
the price with her life.



One Column Ad—Style VN

If you build your own newspaper ads

Please follow the respective proportions in size
indicated in official billing shown below.

Warner Bros. Present (25%) MONTE BLUE (90%)
in "SKIN DEEP" (100%)

A Warner Bros. and Vitaphone All-Talking Picture (25%)

with

Davey Lee	85%
Betty Compson	70%
Alice Day	40%
John Davidson	20%
Tully Marshall	20%
Georgie Stone	20%
John Bowers	20%

Story by Mark Edmund Jones—2%

Scenario by Gordon Rigby—5%

Directed by Ray Enright—20%

FOR SHOWMEN USING SILENT PRINTS

ADVANCE NOTICES

Monte Blue Superb In "Skin Deep," Big Underworld Smash

A big city's underworld—sinister and treacherous rival gang leaders with their ruthless followers ready to kill at a moment's notice—darkened streets with death hiding in every shadow—painted molls hanging on the arms of their favored gunmen—watchful detectives silently smoking cigarettes and watching—the whole air is tense and seems charged—anything is liable to happen at any time.

Such is the highly dramatic setting of "Skin Deep," Warner Bros. special production starring Monte Blue and coming to the Theatre next.

Laid in a great metropolis, "Skin Deep" presents the human side of the underworld. It depicts the lives of several people thrown into the maelstrom of lawlessness.

One is a scarred and repulsive gang leader whose hideous face has compelled him to be a crook. Another, a woman whose beautiful face hides a fiendish desire for gold. The other a rival gang power whose dapper appearance never once bespeaks his callous inner self. Regeneration comes to the gangster through the mediation of a child and the love of a good woman.

Monte Blue and John Davidson portray the rival gangsters in "Skin Deep," while Betty Compson plays the woman.

The supporting cast also includes Davey Lee, Alice Day, John Bowers, Georgie Stone, Tully Marshall, Robert Perry and others. Ray Enright directed "Skin Deep," from Gordon Rigby's adaptation of Mark Edmund Jones' magazine story "Lucky Damage."

Monte Blue Comes In Thrilling Crook Drama

That the ideal combination of star, director and story, has been found by Warner Bros. in "Skin Deep," the latest production for Monte Blue, which will be presented at the Theatre next.

The play is based on a magazine story by Mark Edmund Jones. It was adapted by Gordon Rigby and Ray Enright directed.

"Skin Deep" has to do with the life of a gangster—his gold-digging, dancing wife—his pals and his foes—all enemies of law and order.

It presents the underworld denizens as human beings with definite impulses which lead them in the search for happiness and contentment. There are many thrilling episodes in "Skin Deep" but it does not put its dependence on gun-play but rather on truth of characterization and tenseness of situation.

Monte Blue has already scored heavily in pictures but this latest production shows him at his best. There is not a moment when he does not register and interest his audience—first as the scarred victim of his wife's perfidy and society vengeance and then as the man physically and mentally remade. The supporting company includes Davey Lee, Betty Compson, Alice Day, John Davidson, Tully Marshall, John Bowers, Georgie Stone, and Robert Perry.

Blue Has Dual Role In Melodramatic Gangland Film

Monte Blue has never appeared on the screen in a part similar to the stellar role in "Skin Deep," Warner Bros. production which comes to the Theatre next for a run of days.

Mr. Blue enacts a scarred and dangerous gunman in the first part of the picture—one of the most dramatic characterizations of his career. In the second part he is seen as the Monte Blue the world knows.

In order to correctly look, as well as play, the scarred and hard-boiled gang leader in "Skin Deep," Monte undergoes a complete facial change. With the aid of modern makeup, his features are distorted to comply with the hideous appearance of the underworld leader.

Through an accident and with the aid of plastic surgery, his face is made over.

Four years old Davey Lee again gives a moving portrayal as the child who saved the ex-convict from committing murder.

Betty Compson and Alice Day have the only feminine roles in "Skin Deep," while John Davidson, John Bowers, Georgie Stone, Tully Marshall and Robert Perry also enact important supporting parts. Gordon Rigby prepared the scenario from the Mark Edmund Jones' magazine story "Lucky Damage." Ray Enright directed.

Unusual Angles Of Underworld In New Monte Blue Film

There are aspects of unusual and thrilling import in "Skin Deep," Warner Bros. special picture in which Monte Blue and a fine company will be seen at the Theatre next.

This cross section of city life gives an insight into the ways of gangs and gangsters, from a most unusual angle. It treats them as human beings, with motivations which affect every other circle of society.

In "Skin Deep" Monte Blue has an opportunity to play a character of very strong contrasts and that he acquits himself to the general satisfaction of every one goes without saying. In his support are Davey Lee, Betty Compson, Alice Day, John Davidson, John Bowers, Georgie Stone, Tully Marshall and Robert Perry. "Skin Deep" was adapted for the screen by Gordon Rigby from a story by Mark Edmund Jones. Ray Enright directed.

BLUE'S BEST BET

For the first time Monte Blue is seen as a desperate gang leader on the screen. As the star of "Skin Deep," Warner Brothers production of the human side of the underworld Blue enacts a scarred and war-battered veteran. His disfigured face keeps him from the society he really desires and submerges him among the thugs of the underworld. Then comes the amazing transformation. Monte Blue in "Skin Deep" with Davey Lee and Betty Compson at the Theatre next.

SILENT ACCESSORIES

1-SHEETS (Use Strips for Vitaphone)
3-SHEETS (Complete for Vitaphone)
6-SHEETS " " "
24-SHEETS " " "

LOBBY DISPLAY—COLORED
11 x 14 — 22 x 28 — 14 x 36

SLIDE
STILLS
WINDOW CARD
HERALD — ILLUSTRATED IN COLOR
MATS—AD AND SCENE
MUSIC CUE
FILM TRAILER
PRESS BOOKS

NOTE:—The one-sheets when used for Vitaphone require a strip. The strips for these one-sheets can be had at a small price from the exchange.

ALL OF THE ABOVE ACCESSORIES ARE TO BE OBTAINED FROM YOUR EXCHANGE

REVIEW OF SILENT PICTURE

MONTE BLUE WINS HIGH PRAISE IN DUAL ROLE AS STAR OF THRILLING "SKIN DEEP"

THEATRE—Warner Bros. present Monte Blue in "Skin Deep," a picture of the underworld. Founded on the magazine story "Lucky Damage" by Mark Edmund Jones. Adapted for the screen by Gordon Rigby. Directed by Ray Enright.

THE CAST

JOE DALEY	MONTE BLUE
District Attorney Carlson's son	Davey Lee
Sadie Rogers	Betty Compson
Elsa Langdon	Alice Day
Blackie Culver	John Davidson
District Attorney Carlson	John Bowers
Dippy	Georgie Stone
Doctor Bruce Langdon	Tully Marshall
Tim	Robert Perry

Once more Monte Blue may be said to have gone into the rough. Not so long ago he appeared in the unusual form of a disheveled and fighting Marine, now he descends to the level of the city slums, and shows what he can do with a distinct and contrasting type of character and acquits himself nobly in the effort. Warner Bros. presented Mr. Blue in "Skin Deep" at the Theatre last night, and, judging by the reaction of the audience, it is a type of play which finds a large and enthusiastic public.

Mark Edmund Jones is an established teller of tales, his stories appearing in many notable publications. "Skin Deep" is founded on a story which was printed under the title "Lucky Damage" and Gordon Rigby has adapted it to the screen so that the original values of the story are all retained. In this story there is an unusual twist. To be sure it deals with gangland, but the gangsters are made human and not merely puppets. They really live.

Joe Daley is the leader of a down-town gang and his chief enemy is Blackie Culver who controls the up-town district and is a Beau Brummel.

They are both in love with Sadie Rogers. Now Sadie has lived her life in the cabarets and is all for Sadie, so, deciding that Joe is the best catch after playing with both the men she marries Joe. This makes Joe so happy that he determines to reform.

Sadie does not care for this and causes his arrest and conviction then takes up with Blackie. She visits her husband in prison and convinces him that the District Attorney has put him away, aids him to escape to wreak his revenge.

Joe gets out but is hurt in an accident, put in a hospital and has his face remade. He falls in love with the daughter of the Doctor but seeks his revenge when well. A stirring scene is enacted with the District Attorney and his child, the Police come and Joe, convinced of the duplicity of Sadie turns in the gang. During the fight Sadie is killed and Joe goes on his way with his dog to find Elsa.

Ray Enright has made a good job of the direction and every member of the cast from Monte Blue down give spirited and intelligent performances.

REVIEW

BLUE ACCLAIMED IN "SKIN DEEP," BIG GANGLAND FILM

Theatre — Warner Bros. Present Monte Blue in "Skin Deep," from the magazine story by Mark Edmund Jones, adapted for the screen by Gordon Rigby. Directed by Ray Enright. The cast includes Monte Blue, Davey Lee, Betty Compson, Alice Day, John Davidson, John Bowers, Georgie Stone, Tully Marshall and Robert Perry.

For any theatre patron who seeks exciting entertainment—and who does not seek it—there is a great treat in store at the Theatre where Warner Bros. last night presented Monte Blue in "Skin Deep." From the Mark Edmund Jones' story Gordon Rigby has developed an enthralling entertainment and the director, Ray Enright, has caught the sinister mood of the story.

The story concerns a certain crowd of underworld characters, but they are given a distinctly new slant. The human equation enters into this story as it has entered into none others we remember having seen.

Monte Blue plays the leader of a gang of crooks with all that deft artistry which has made him so popular. He shows the heart of the crook as effectively as though he were not outside the law. The girl he marries conspires to have him sent to prison and then seeks to induce him to commit murder to have him out of the way. The manner in which she is thwarted, and the good impulses of the crook's win-out, are interesting phases of the thrilling story. Davey Lee is adorable as the child who prevents the hero from committing murder.

NOW PLAYING

Blues Take Hop

Just previous to starting production as the star of "Skin Deep," Warner Brothers picture of the underworld—now at the Theatre—Monte Blue returned from a four months' tour of Europe. He and his wife travelled by airplane stopping off whenever they desired. "Skin Deep" is a gangland thriller—but different.

Betty Supports Blue

Betty Compson enacts another of her colorful roles of the pagan type in "Skin Deep," Warner Brothers picture starring Monte Blue, and now at the Theatre. She portrays the gold-digging wife of Blue in this underworld drama.

Directs "Skin Deep"

Ray Enright, director of "Skin Deep," Warner Brothers production starring Monte Blue, now at the Theatre started his motion picture career as a film cutter and editor, one of his first jobs was editor of Charles Chaplain's early comedies.

ADS FOR SHOWMEN USING SILENT PRINTS

Warner Bros. present

Monte Blue
in
"SKIN DEEP"
WITH
DAVEY LEE

The story of a woman who double-crossed the whole world, including herself.

BETTY COMPSON
ALICE DAY
John Davidson
Tully Marshall
Georgie Stone
John Bowers
Directed By
RAY ENRIGHT



A WARNER BROS. PRODUCTION
Two Column Ad—Style A

Warner Bros. present

MONTE BLUE
in
"Skin Deep"
WITH
DAVEY LEE

A new angle on the seething underworld with its ambitions, its loves and its undying hatreds.



A WARNER BROS. PRODUCTION
Two Column Ad—Style B

Warner Bros. present

Monte Blue
IN
"SKIN DEEP"
WITH
DAVEY LEE

Two Column Ad—Style C

Warner Bros. present

MONTE BLUE
IN
"SKIN DEEP"
WITH
DAVEY LEE

One Column Ad—Style D

Warner Bros. present

Monte Blue
IN
"SKIN DEEP"
WITH
DAVEY LEE

One Column Ad—Style E

Warner Bros. present

MONTE BLUE
IN
"SKIN DEEP"
WITH
DAVEY LEE

The story of a woman who double-crossed the whole world—including herself.



A WARNER BROS. PRODUCTION
One Column Ad—Style F

For Spine-Tingling Thrills

WARNER BROS. present

MONTE BLUE
in
"SKIN DEEP"

A WARNER BROS. PRODUCTION with **DAVEY LEE**



BETTY COMPSON
ALICE DAY
John Davidson
Tully Marshall
Georgie Stone
John Bowers
Directed By
RAY ENRIGHT

CASTING A GLARING LIGHT ON A NEW VISTA OF THE UNDERWORLD WITH ITS AMBITIONS, LOVES AND VENGEFULNESS.

Two Column Ad—Style G

WARNER BROS. present

MONTE BLUE
IN
SKIN DEEP
WITH **DAVEY LEE**

Two Column Ad—Style H

If you build your own Ads

Please follow the respective proportions in size indicated in official billing shown below.

Warner Bros. Present (25%) MONTE BLUE (90%)
in "SKIN DEEP" (100%)

with	
Davey Lee	85%
Betty Compson	70%
Alice Day	40%
John Davidson	20%
Tully Marshall	20%
Georgie Stone	20%
John Bowers	20%

Story by Mark Edmund Jones—2%

Scenario by Gordon Rigby—5%

Directed by Ray Enright—20%

Warner Bros. present

MONTE BLUE
in
"SKIN DEEP"
WITH
DAVEY LEE



The conversation that meant life or death to one of these three players in a fateful game.

A WARNER BROS. PRODUCTION

One Column Ad—Style J

LOBBY DISPLAY AND HERALD



11 x 14



11 x 14



11 x 14



11 x 14



11 x 14



11 x 14

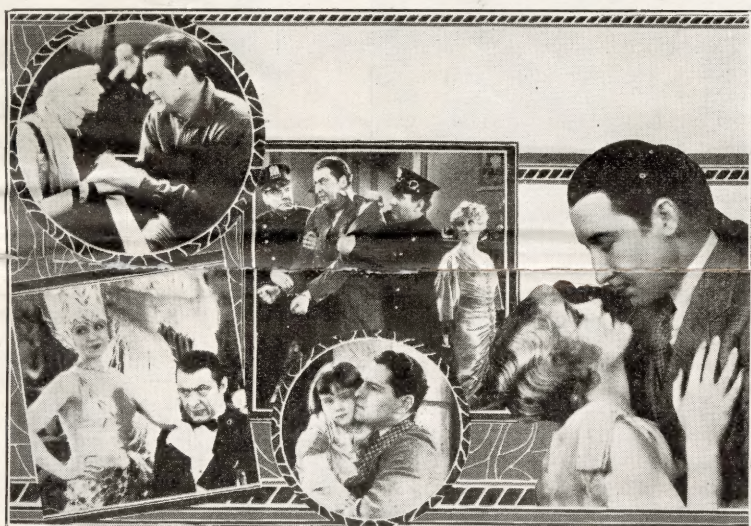


11 x 14



11 x 14

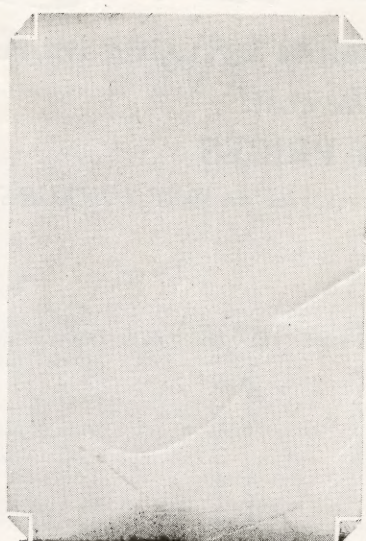
VITAPHONE HERALD



INSIDE SPREAD



FRONT COVER

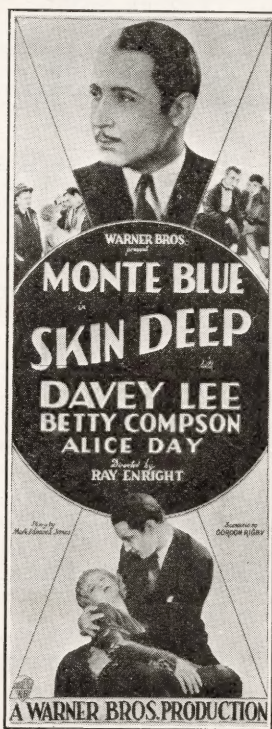


BACK COVER

WINDOW CARD



INSERT CARD



14 x 36



22 x 28



22 x 28

BRILLIANTLY
COLORED
SLIDE



CAUTION!

Exhibitors are cautioned against using advertising material distributed by agencies not licensed to handle such accessories, and all such agencies are warned against the practice of distributing advertising accessories on Warner pictures without full authorization. Accessories and other printed matter contained in this press sheet are the only accessories authorized for sale. They are for sale only by exchanges distributing Warner pictures.

Warner Bros. Pictures, Inc.
321 West 44th Street
New York



Three-Sheet A

P
O
S
T
E
R
S



Six Sheet

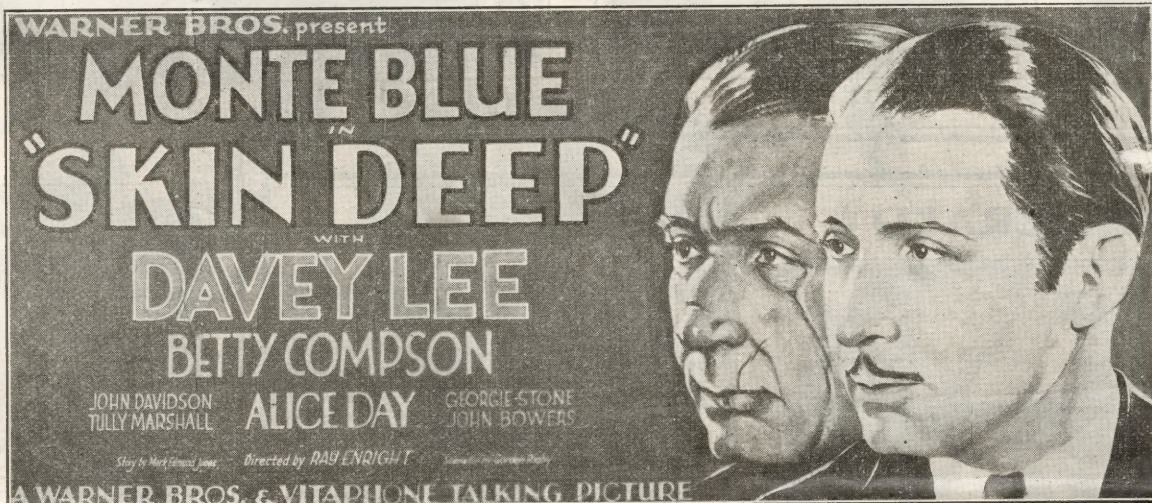
P
O
S
T
E
R
S



Three-Sheet B



One-Sheet A



Twenty-four Sheet



One-Sheet B

PLEASE CLIP AND SEND IN YOUR ORDERS ON THE FORM BELOW

ADVERTISING ORDER

WARNER BROS.
PICTURES
VITAGRAPH, Inc.
DISTRIBUTORS

Give a Thought to Accessories

Mr. Exhibitor: You can increase your box-office receipts by using more Accessories.

The more you buy - the less the cost!

Here's the SLIDING SCALE of PRICES

(The reductions in prices apply to quantity purchases for Accessories on ONE PICTURE only.)

Please ship the following order by ☐ mail ☐ express Enclosed find ☐ check ☐ money order

Date _____

READ CAREFULLY

1. Enclose remittance with order, if no remittance shipment will not be made.
2. If postage is not included in remittance shipment will be made express collect.
3. We make no C. O. D. shipments of advertising matter.

PRODUCTION	POSTERS				WINDOW CARDS	LOBBY—COLORED		INSERT CARDS	SLIDE	HERALDS	MATS	SCENE CUTS	AD CUTS	NEWS STILLS	SPECIAL ACCESSORIES	AMOUNT
	ONE SHEETS	THREE SHEETS	SIX SHEETS	TWENTY-FOUR SHEETS		11 x 14	22 x 28									
	1 to 50 @ 15c each 51 to 100 @ 13c " Over 100 @ 11c "	1 to 25 @ 40c each Over 25 @ 35c "	1 to 10 @ 75c each 11 to 20 @ 70c " Over 20 @ 65c "	Up to 25 @ \$2.00 each Over 25 @ 1.75 "	1 to 50 @ 7c each 51 to 100 @ 6c " Over 100 @ 5 1/2c "	Set 75c	Set 80c	1 to 25 @ 25c each 26 to 50 @ 22c " 51 to 100 @ 20c " Over 100 @ 18c "	15c	1000 to 5000 @ \$3.00 per M Over 5000 @ \$2.75 per M	Per Col. 5c	Per Col. 15c	Per Col. 20c	8/10 10c each		

Press Sheets and Music Cues Gratis—Mail this order with your check early enough to insure advertising reaching you before play date

Theatre _____

Owner _____

Address _____

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with support from Matthew and Natalie Bernstein.**

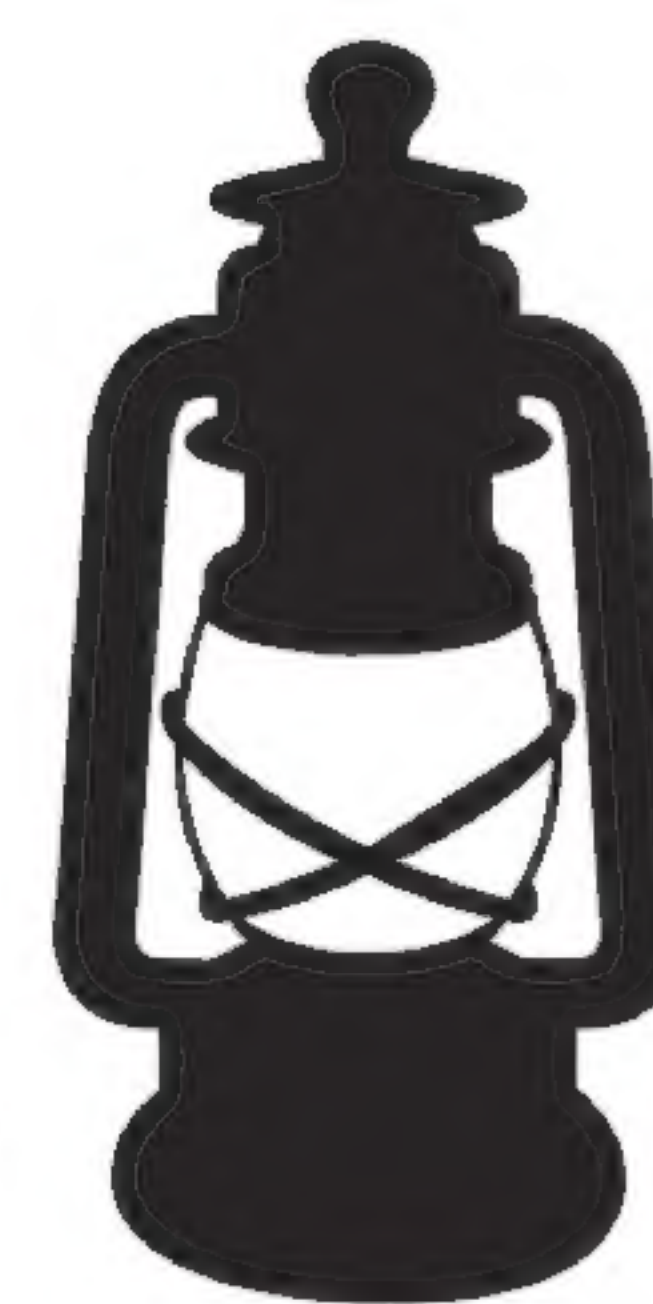


Wisconsin Center
for Film and Theater Research

<http://wcftr.commarts.wisc.edu>

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